



# VISION STYLE GUIDE 2018

The definitive guide to hospitality  
and healthcare interiors





## About The Vision Style Awards

Undergoing somewhat of a transformation, the Style Awards returned back in July 2017 with a brand new look, name and panel of judges. To reflect the companies' growing global offering, we expanded the Awards to include a range of hospitality and healthcare venues from across the European continent.

## Note from the Editor

2017 was a challenging year for hospitality; not least because of the uncertainty surrounding Brexit and concerns over security, however the weak pound boosted international travel into the UK, and with travellers opting for highly personal experiences, (helped by the serviced apartment sector and the likes of Airbnb), we've seen an increased effort by hoteliers in providing something altogether a little different.

This has been reflected in the entries we've seen in our brand new revamped and refreshed Style Awards – we

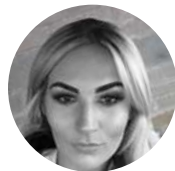
diversified our search to include entries from across the European continent for the first time ever and created a wide range of categories to include almost every aspect of the hospitality and healthcare sector.

This year, we believe rewarded, recognised and celebrated venues for their varied design elements, style choices and ultimately, innovation.

The Style Awards, since it began five years ago, has grown in esteem and prestige and it's humbling to see so many

people getting on board hoping to win one of our coveted awards.

On a final note, thank you to everybody who applied; it's been a privilege to look at so many unique and spectacular venues. On a personal level, I'm thrilled to have spoken with so many hoteliers and healthcare owners who wanted to know more about the Awards and who were so keen to apply. Thank you to each and every one of you and here's hoping next year will be equally as successful.



Anna Bolenkova Gillespie  
Editor of the Vision Style Guide 2018



Grand Palace Hotel





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## UP CLOSE AND PERSONAL



Nhow Berlin



Renaissance New York Midtown Hotel

2018 is the year for hoteliers to bring their technology to the forefront. Catering to the millennial traveller, hotels will be 'recharging' their offering and providing an altogether more personal approach through digital personalisation.

We're seeing traditional check-in desks replaced by sleek, chic, streamlined monitors, and guest rooms personalised with everything from voice activated controls to on-demand music and video.

Hotels like **The Sheraton in Bratislava** have personalisation down to a tee; researching the guest's public social media likes and presenting them with a small gift based on their online 'likes'.



Kamichu Grand - Space Suite, Zurich



Hotel Silken Puerta America, Madrid



Peninsula Paris



## MIXING BUSINESS WITH PLEASURE

'Bleisure' trips are on the up meaning hotels are now looking to incorporate styling choices which will appeal to both corporate and leisure customers.

Most prevalent in cities and urban

hotspots, hotels now have to ensure they have coherent spaces suitable for work or play including corporate amenities as well as communal seating and relaxation areas and leisure facilities to suit those having an extended stay.

As well as this, hotels are becoming increasingly more responsive and proactively organising schedules for 'bleisure' travellers on how best to explore the local area.



Jo & Joe



Brown TV Urban Hotel, Tel Aviv



The Asbury Hotel, New Jersey



The George, Hamburg



Okko Hotels Porte De Versailles, Paris



*with Clodagh Brennan  
From the Foresight Factory*

‘Masters of prediction’, Foresight Factory are a consumer trends data company who identify critical trends and disruptors across a range of sectors and markets. Combining data-science, they provide personalised intelligence tools in order to stay ahead and ensure their customers are future-ready.

We caught up with Clodagh Brennan to talk about the changing face of travel and the emergence of the millennial traveller.

**What customer profiles are we seeing within the travel industry?**

Profiles that are experiencing interest right now are the Leisure Learners and the Performative Travellers. 74% of international travellers say that entertainment should be about learning new things as much as simply having fun and we are seeing loads of innovation in this space that builds a holiday community around learning an activity.

The importance of the ‘perfect selfie’ is also of upmost importance to the Performative Traveller and around two thirds of consumers say that it is important to them that people comment on the holiday photos they post on social media. The status gained from posting impressive holiday snaps has not diminished.

Meat and dairy are coming under fire from consumers, and Healthy Holidaymakers are taking exacting food requirements with them on holiday. Some are even expecting to keep up their weekly fitness regimes while abroad.

**Are there any customer profiles that are emerging?**

One profile that we explored as part the Millennial Traveller Report for Expedia is

the Dissatisfied Millennial Parent. In 2018, the oldest millennials will be 36 years old and some are well into the family life stage. 37% of millennial parents claim that having children has had a negative impact on the quality of their holidays which is much higher than older parents.

**What kind of interests do they have?**

In general, millennials are much more interested in adventure on holiday which is why having children can impact their holiday expectations so negatively - particularly as some of this angst is due to the fact that millennials are more likely to have young children. Millennial parents in the US feel the pain particularly strongly.

We also find that when millennials have a family their reason for choosing a holiday moves towards having time to bond rather than seeking adventure. They are more interested in domestic trips than other millennials due to the practicalities of bringing young children on flights and the possibility that it will keep costs down as they are more likely to budget.

**What are their requirements as a guest, whether in a hotel or serviced apartment?**

For millennial parents specifically, hotels and apartments can cater to the needs of the whole family to enable them to bond and spend more time together, but also have moments where the family can engage in more adventurous and typically millennial pursuits.

There are also some demographic requirements. Younger consumers are more comfortable with automation and over two thirds of millennials claim to be interested in features that could automatically adjust room controls

based on biometric markers like body temperature.

**What do hotels need to keep in mind when catering to each traveller?**

Personalisation has been a big differentiator for luxury hoteliers - but with access to personal consumer data and more intelligent ways of utilising it - some mid-range and even budget hotels are using data to tailor their offering.

The more a hotel can find out about a guests customer profile before arrival the better, but passive data collection also gives hotels insight into the patterns of their guests and presents new opportunities to enhance their stay.

Passive data collection could be collected through the booking process or loyalty programmes, but increasingly it will be built into connected devices. This enables hyper-personalisation, for instance, where a hotel could track which guests slept badly through noise levels or if lights were switched on and then offer the guest something to improve their stay - even if it’s just a set of earplugs to block out the snoring of their travel partner!

**How can a hotel cater to millennials, Gen X and baby boomers?**

Demographic groups are so broad that hotels should target subgroups within them or concentrate on motivational drivers to build a cross generational appeal.

Millennial travellers are, however, the demographic that differs most radically from previous generations because they have grown up in an era of affordable access to international travel and heavy reliance on technology and the internet.

*with Clodagh Brennan  
From the Foresight Factory*

addressing the popular issues of the day such as diversity, sustainability and harassment.

**How important is hotel decor to these customers?**

Social media is such an important discovery tool for young travellers that highly Instagrammable attractions have become popular based on their aesthetic credentials. This is a trend that has been particularly important for food and restaurants and the popularity of photographable food trends from unicorn-inspired food to Taiyaki fish-shaped ice cream cones have spawned fads in restaurant design.

Think ‘millennial pink’ interiors such as those we see in popular London cafe Palm Vaults, romantic indoor planting such as Closs Maggiore or impressively tiled floors like those at Media Noche. Hotels can capitalise on the same visual cues in their interior and exterior design.

**What are the biggest trends that will impact the travel industry over the coming years?**

The broad consumer appetite to have experiences that feel unique and feel connected to a destination is unlikely to diminish. We anticipate that hospitality will have a renewed focus on place, even in major branded hotels.

There will be a major effort to integrate hotels better in the local community so that guests feel a connection to a destination before they have even left the hotel.

Naturally, experiences only feel unique if they are not teeming with other tourists. In the luxury sector, the appeal of exclusivity will drive demand for private

viewings and tours of popular places - whatever the cost.

Other consumers may avoid destinations afflicted by overtourism and choose secondary cities, less popular neighbourhoods or niche destinations to avoid the masses, which often come at a lower cost too.

On the other hand, some consumers may be driven by an anxiety to see a destination before it becomes too mainstream and loses its authentic edge - Cuba and Croatia come to mind, one popularised by political change and the other by Game of Thrones.

Elsewhere other destinations are threatened by climate change. If you want to see the colours of the Great Barrier Reef, you may need to act quickly as the vast majority has been bleached by warm sea temperatures. Furthermore, waterfronts and beaches in cities like Miami and Rio are subject to rising sea levels whilst dramatic images of glaciers could be a thing of the past.

Hyper-personalisation driven by big data is one of the biggest tech-driven trends promising to disrupt the industry in the future; however another strong contender is blockchain technology.

Payments made in a cryptocurrency could reduce transaction fees and make distribution cheaper so that consumers and suppliers do not have to work between multiple currencies. The recent blockchain bubble has peaked consumer interest in cryptocurrency, making eventual adoption into the travel sector more likely.



## MAKING A STATEMENT



Kakslautanen, Finland



Mandarin Oriental Barcelona



Hotel Danieli Venice



Majeka House, South Africa



Hotel Hotel (Ovolo Nishi), Canberra

In direct response to the 'Instagram' generation, we've seen a rise in hoteliers attempting to go bold, go daring and go even more ostentatious than ever before in order to ensure their venue is camera-ready at all times. Hoteliers understand that a single photo taken of their hotel can be shared amongst thousands within minutes - so they need to ensure they're telling a story through their design choices at each and every corner.

Creating a statement ceiling, through art nouveau stained glass, murals or even through lighting choices is just some of the ways we're seeing hoteliers invest in their interiors - perfecting what was previously considered to be an afterthought in hotel design.



Raffles, Istanbul





## WINNER'S FEATURE

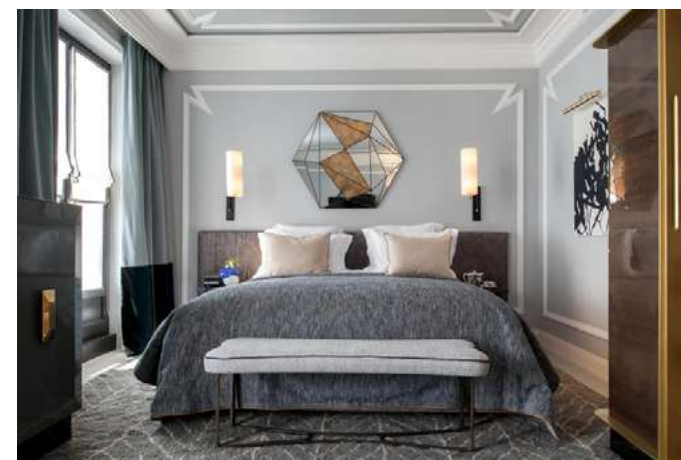
*Hotel Nolinski, Paris, France*  
**Winner of 'Hottest Hotel'**

A new luxury hotel, moments away from the Comédie Française and the Palais Royal gardens, enclosed between layers of history and Haussmann elegance, lies a temple to art and life à la française: the Nolinski Paris.

Opulent and decadent featuring marble

surfaces, blue and green hues and oozing Parisian sophistication, the space was designed by coveted architect Jean-Louis Denoit. Grand yet glamorous, the Nolinski combines beautifully the age-old sophistication of Paris with a modern 'boutique-type' edge.

*Judges Comments: "To camouflage the underside of your staircase is pretty bonkers but, boy, does this "hot newbie" stimulate the eye! Fab!"*





## WINNER’S INTERVIEW

*Hotel Nolinski, Paris, France*  
with Jean-Louis Deniot - Architect  
**Winner of ‘Hottest Hotel’**

### What’s the story behind Hotel Nolinski Paris?

The idea was to create ideal personal Parisian guest apartments. I wanted every guest to feel like they were in a real, perfectly Parisian flat during their stay. It is very important that travellers really feel they are in Paris. While the Nolinski is internationally inviting, it is very French, very Parisian by essence.

### What inspired the design that we see in Hotel Nolinski Paris?

Probably my own way of travelling! I travel a lot, around the globe, staying in many hotels; I always let myself be influenced by all locations, wherever I find myself. I am a citizen of the world. I wanted the Nolinski to feel Parisian but worldly, open minded, to raise the level of interest and curiosity, just like in everyday life!

It’s been described as a homage to France. Did you set out to design it as such?

As the Nolinski is located on Avenue de l’Opéra, between the Opera Garnier and La Comédie Française, I wanted the Nolinski to translate a theatrical vibe, as if all the guests were on a stage and to express nonchalance and decadence, typical of the French people.

I also wanted to make the guests to feel comfortable, like they would be in a private club atmosphere or a private French house, respecting French decor logic, with a totally new aesthetic.

**Nolinski Paris combines classic architecture with contemporary fittings. The result is a space that’s refined yet distinctive. How was this balance achieved?**

It is just a question of association; I enjoy Decor History, so I can play with it, mixing elements to get a retro yet futuristic look. It is a question of balance between old and new, to achieve the perfect atmosphere, the ideal ambience. I really love to create from A to Z – I took the Nolinski from an office building to a French hotel with such a strong atmosphere.

### How did you decide on the distinctive colour scheme that we see throughout Hotel Nolinski?

The Parisian sky over the Seine at dusk, this is the interior palette at the Nolinski. No white, all the suites are moody, with almost no difference between day time and night time!

One evening I was walking from the hotel renovation work site back to my office on rue de Verneuil, and by crossing the Seine bridge, I noticed that gorgeous gray, blue, green sky and thought that this was ideal to illustrate our great Parisian sex-appeal, mystery and great energy.

### What challenges did you come up against when considering the design of Hotel Nolinski?

As it was originally an office building, I had to create a story. The new endless staircase, which was once, a boring building stair hall, became a surrealist piece of Art. I hired Mathias Kiss to paint dark clouds all over the stair hall, to transport the guests all the way to their private rooms.

The stairway carpeting I designed inspired by one of Roy Liechtenstein’s plane wing reflection from one of his painting. Looking up, dreamy sky, looking down, graphics

playing with the stair flights. The Nolinski was entirely completed within 18 months, super-fast design track, I had a blast !

### There’s a huge focus on health and wellbeing in Hotel Nolinski? Tell us a little more about the design choices behind Spa Nolinski by La Colline?

I am very proud of the design tricks I performed in the spa. As the ceiling was too low, and the space very confined, I decided to play with back lit abstract landscape XXL photography and XXL mirrored ceiling to open it up, with very dark subway tiles in reference to our Parisian Metro, and it worked out very well. The combination was design risky, but it really paid off, as the Spa is the best in Europe!

### We’re seeing a rise in the need for personalisation in hotels. How does Nolinski Paris create a personal experience for your guests?

My work is very site and location oriented. I work in 15 countries, over 20 cities. I would never design an apartment in Hong Kong, in Moscow, in New York the same way. I let myself being very inspired by each location, to reach my clients. It is a mix of tradition, surprises and interesting expectations.

I cannot wait for opportunities to design hotel in every worldwide city so I can come up with the ideal local compositions to illustrate the specifications and distractions of each locations.

### What advice would you give to someone looking to redesign their hotel over the next 12 months?

Hire me! I have a trillion tons of ideas!

### What is your favourite part of Hotel Nolinski?

My favorite part was the Nolinski crew, as they all did an amazing job from day one. The Evok Collection group is a delight to work with; they trust professionals and set you free, which is very rare in this business. They love their work, so everyone loves to contribute at every level and every stage. This great synergy really translates in the overall result.

### What do you think sets your venue apart from the others?

Magic, symbiosis, spontaneity, cool, unpretentious, no hotel formulas, refreshing, distracting. It is a new generation of five star hotels, most others feels like luxurious retirement centres.

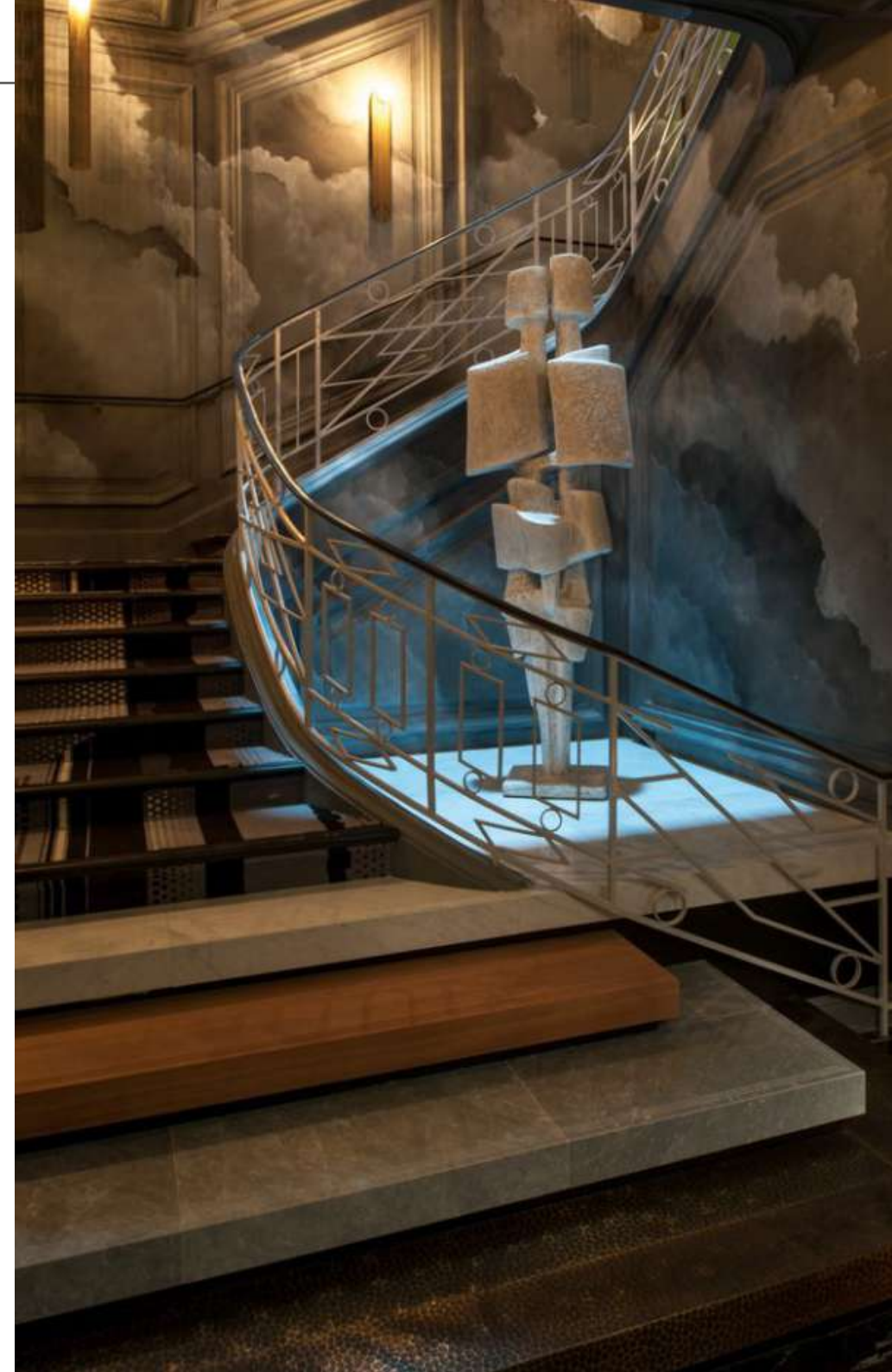
I was able to translate a French sophistication mixed with an international ease, which makes this hotel really enjoyable, not stuffy, not boring, not predictable!

### Why do you think the judges chose your venue as a winner this year?

I am very glad and honoured that they understood that a hotel needs to feel real, generous, charismatic and mysterious at the same time. The guests have to dream of a fantasy home away from home without any fake luxury. A sophisticated mix with fun and feelings is much better!

What advice would you give to someone looking to enter the Style Awards next year?

Get to work! Style Award Level is mega high!





## MASTERING THE MIX AND MATCH



Aria Hotel, Budapest



Ashford Castle, Ireland

Clashing colour schemes, mix and match furniture and varying patterns and textures, are all being incorporated into hotel room design in a bid to ensure a perfectly mismatched interior. Embracing the overarching trend of providing a personalised, memorable and most importantly, unique experience to a guest, this trend is all about having fun and ensuring that no two spaces look alike.

The key to this look is daring to experiment through playing around with bold elements; combining shabby chic pieces with rich, opulent velvet textures to create something fresh and exciting as we've seen in venues like...



Hotel Henriette, Paris



Number Sixteen, London



## REDEFINING SUSTAINABLE DESIGN

*with Erla Dögg Ingjaldsdóttir  
and Tryggvi Thorsteinsson from Minarc*

An award-winning design studio based in Santa Monica, **Minarc**, has been at the forefront of contemporary and sustainable design through their incorporation of natural elements and materials within their design projects.

Inspired by their native Iceland, each member of the **Minarc** design studio blurs the lines between interior and exterior spaces and prides themselves on their innovative approach to sustainable design practices.

We caught up with Minarc to talk more about how they're helping to redefine the very nature of sustainable style.

### What key themes are trending this year in terms of sustainable design?

Using local resources will be a big trend in the future. People are starting to understand how little we actually need. Minimalism – 'less is more' – fits well for 2018.

The most popular theme we're seeing is simplifying, removing layering and taking advantage of local resources.

### What have clients been asking for this year?

We've seen clients asking for design which is compact and functional – we're building smaller and building with quality materials like, for example, mnmMOD, a customisable insulated wall-panel which

is durable, energy efficient and better for health as they're thermally broken.

Energy saving and being waste-free is a large requirement we're seeing in new clients – which, of course, we're happy to see.

### What design challenges do you think the hospitality sector faces over the next 12 months?

Experience over luxury is where hospitality is heading. It's more about leaving guests with memories that live on forever.

### Are you seeing a rise in hospitality clients wanting eco-friendly interiors?

Absolutely! Everyone is becoming more aware that their contribution matters. We, as individuals, can do our part which matters for sure, but the hospitality sector has more power to get things out to the world quicker and on a larger scale.

### Do you think that the number of establishments wanting sustainable design features will rise over the next 12 months?

Undoubtedly. It's rising and has been for the last ten years. I don't see anything stopping it now and I think we'll see it take off faster now than ever before.

### What advice do you have for hoteliers who are looking to create a sustainable experience?

Educate yourself with the experience of various cultures and with an open mind

and open eyes. See, be, and use what you learn.

### Which projects are you most proud of over the last year that, in your opinion, epitomise the year's trends?

Being able to build a hotel in the city where we grew up is a dream which came true last year when the latest hotel designed by us, Ion City, opened in Reykjavik.

Included in the design were products that we designed and are very proud of; the Dropi, the Nest, and our light fixture, the Polestar, as well as the walls in the bathroom which were each handmade by Erla on site.

We used only local materials for construction and sustainability, and sustainable materials and design were our main thoughts and concerns throughout the project and design of the hotel.

Also, our latest addition 'Plús Hús' is an accessory dwelling unit that stands for all the things that are trending right now in sustainability and epitomises the issues surrounding less waste and minimising space. Plús Hús is made from mnmMOD; thermally broken walls that don't support fire or termites. The unit itself is approximately 320 square feet which can be used as a residential dwelling, guest house, work-space etc. It truly is looking towards the future thought of 'less is more'.

Minarc, Iceland



Ion City Hotel, Iceland



Ion City Hotel, Iceland



Plus Hus





Bellagio, Las Vegas

## BLURRED LINES

Blurring the lines between indoor and outdoor spaces is really taking off in a huge way. In order to satisfy the new demographic of traveller, hoteliers are creating spaces designed to be aimed at health and wellness, incorporating vertical gardens, indoor waterfalls and

panoramic views acting as a focal point – making a guest experience authentic and memorable.

Hoteliers are now beginning to take hold of the growing demand for biophilic design; a design principle which states

all humans are intrinsically attracted to natural elements... but it's about much more than a water feature. Biophilic design encompasses vertical gardens, views to die for, natural light and other exposure to nature which guests, and us as humans, strive for.



Gaylord Opryland Resort, Tennessee



Shangri-La, Singapore



Hotel Figueroa, Los Angeles



Four Seasons, Paris



## WINNER'S FEATURE

VIVOOD Landscape Hotel, Guadalest, Spain  
Winner of 'Most Beautiful Bathroom'



An ultra-modern building surrounded by peaceful Spanish countryside, VIVOOD Landscape Hotel is the ultimate luxury getaway. A concept hotel, the rooms and suites offer stunning views as well as pools, whirlpool tubs or panoramic shower views.

*The Judges Comments: "The scenic rugged landscape offers fantastic views across the valley making this one of the most beautiful hotel bathrooms I've seen. Plus, the contemporary styling and sustainable architecture makes this type of resort one to watch for the future."*





## WINNER'S INTERVIEW

### *VIVOOD Landscape Hotel* Winner of 'Most Beautiful Bathroom'

#### What's the story behind VIVOOD?

VIVOOD is the brainchild of young, entrepreneurial architect Daniel Mayo. In the wake of his successful funding of Vivo Arquitectura, an architectural studio specialising in beautifully designed small-scale projects in 2009, and deeply committed to environmental conservation, Daniel embarked on a scientific study into architectural sustainability. "VIVOOD Eco-Friendly Accommodation" is the result of that investigation.

These folding units with their unique, patented design have now come to life in the form of landscape hotels in a natural setting: VIVOOD Landscape Hotels. The first of these unique properties is set in the unspoilt valley of Guadalest.

#### What inspired the design that we see in VIVOOD?

All that you see and feel in VIVOOD is inspired by our five values: environment, excitement, enchantment, exclusivity and ecology.

#### Why was it important to create a sustainable tourism destination like VIVOOD?

Natural resources are not infinite; millions of people travel all over the world each year and the hospitality and travel industry should contribute to making an increasingly sustainable tourism offering, creating new spaces which are environmentally friendly and promote

sustainability.

In fact, 2017 was declared the International Year of Sustainable Tourism for Development by The World Tourism Organization (UNWTO).

Tell us a little more about the design process of VIVOOD Landscape Hotel. VIVOOD architects designed the hotel to ensure guests could enjoy nature but with all the comforts of an exclusively designed luxury hotel. We have created a truly exclusive landscape hotel and our guests can gaze out over wonderful views through the enormous panoramic windows.

Our units seem to merge with their surroundings - adapted to the terrain - we are committed to conserving and restoring the countryside that surrounds us; hidden from prying eyes. Windows overlook areas not accessible to passers-by; we have an 84,000 m2 area of countryside where guests can experience the beauty of nature in total privacy; an affordable luxury in a superb setting where the nature outside floods the room with colour; only electric service vehicles are permitted access to the site; ours is an ecological, sustainable hotel. This applies to our materials, resource management and the products we use.

#### Why did you decide to go for an eco-friendly space and what aspects of the hotel promote sustainability?

VIVOOD's most important added value is the amazing natural landscape that

surrounds it. To protect and preserve this asset, management implements strategic direction. We restore and care for the landscape.

Foundations are reversible and concrete-free. We use local products with a low carbon footprint. Our organic kitchen garden supplies the restaurant and lounge bar with raw ingredients or we use ingredients from local suppliers within a 30-minutes radius of the hotel. We use water-saving cleaning systems. We only use low consumption lighting. We rely on renewable energies such as solar panels.

#### There has been an increase in hotels and hospitality establishments 'blurring the lines' between indoor and outdoor spaces. Why do you think this is?

Because people demand this kind of accommodation. The traditional hotel is a thing of the past. Society changes, the tourist changes and the hospitality industry must change too. We need to adapt to new times and the changing needs of 21st century travellers.

#### We're seeing a rise in the need for personalisation in hotels. How does VIVOOD create a personal experience for your guests?

We care about our guests before, during and after their arrival to determine if they have any special needs. If we know our customers, we will be able to satisfy their expectations. We have created a special program called "Excellence by VIVOOD" in which we personalise their stay down

to the last detail.

#### What advice would you give to someone looking to redesign their hotel over the next 12 months?

Ask your guests what they need and listen to their answers. Don't redesign for you, redesign for your guests.

#### What is your favourite part of VIVOOD?

The outdoor Jacuzzi of the premium pool suite. Guests can see the magnificent views down into the valley while enjoying a hot soak, listening to the calming sounds of nature.

#### What do you think sets your venue apart from the others?

VIVOOD is a pioneering network of sustainable getaway destinations offering travellers an opportunity to experience something truly different. Enjoy all the luxuries of a first-class hotel in the heart of nature, with a focus on innovation and sustainable architecture.

#### What advice would you give to someone looking to enter the Style Awards next year?

We encourage them to enter because it's a great chance to be promoted throughout the international market and to show your venue and the work you have done.





## URBAN LEGENDS

Providing a new and fresh experience, the rise of the urban personality within hotel design is something set to be big for 2018. Hotels are seeing the need to embrace local artists, performers and entertainers to ensure they become part of the community and increase

brand loyalty, so are turning to their neighbourhood in order to satisfy the growing need for home-grown knowledge from their guests.

High street food chains were heavily criticised for incorporating graffiti-

covered lampshades and decor a few years back, however, the uplift in sales seen in these establishments quickly silenced the critics and we're seeing hoteliers latch on to this ever more popular art form as a way to attract new guests.



25hours Hotel, Vienna



The Cullen, Melbourne



El Fenn, Morocco



Hotel Not Hotel, Amsterdam



Urban Spaces, Ibiza



## BUILDINGS WITH (RE)PURPOSE

Whether it's repurposing a historic building into a hotel or meeting venue, or using reclaimed and retained original items within the decor, hospitality establishments are embracing the idea of extensive restoration and staying true to

their previous spirit.

Not only has this trend been exercised for money-saving purposes but it also highlights the growing demand in creating hotel spaces in prime

locations. Turning neglected buildings and structures into charming properties with a whimsical addition of a back-story is tremendously popular and it's a movement that shows no signs of stalling.



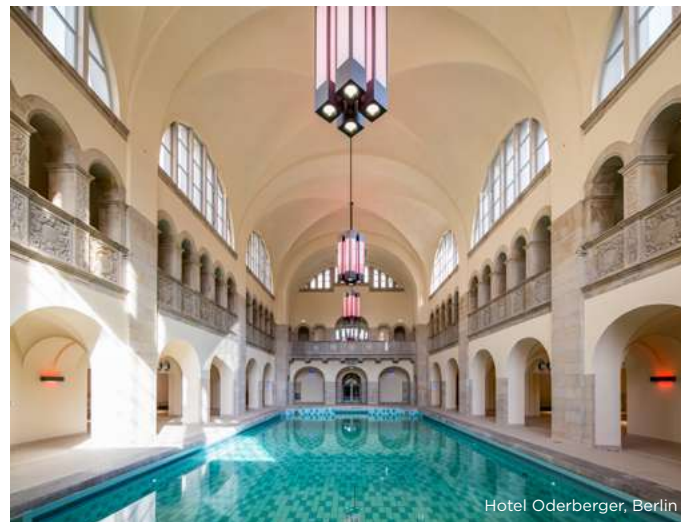
Ciragan Palace, Istanbul



The Chapel, Harrogate



Sant Pere del Bosc Hotel & Spa, Costa Brava



Hotel Oderberger, Berlin



Titanic Hotel, Liverpool





## WINNER'S FEATURE

*Three Glens, Moniaive, Scotland*  
Winner of 'Eco-Champion of the Year' Award



A luxury eco-home situated near the village of Moniaive in the south-west of Scotland, Three Glens combines luxury design with sustainability. The house is made up of recycled and reused materials whilst all of the insulation used on the property is made from 2,000 sheep fleeces from the local farm.

The floor has been crafted from recycled railway sleepers and the stone throughout the head is from the fallen-down walls on the farm. In addition, the house is 100% self-efficient for energy, made up of a ground source heat pump, solar thermal and a wind turbine.

*Judges Comments: "It's absolutely*

*magnificent to see how sustainability and design have been combined at Three Glens. The floor-to-ceiling windows offer unparalleled views of the natural surroundings the owners are so clearly proud of whilst the house itself offers gorgeous reclaimed fittings and stunning decor - the result is a getaway in perfect sync with its surroundings."*



## WINNERS INTERVIEW

*with Mark Waghorn*  
*Architect and Designer Of Three Glens*  
**Winner of ‘Eco-Champion of the Year’ Award**

### What’s the story behind Three Glens?

Three Glens is a new house that already feels deeply connected to the landscape that surrounds it, as many of the materials used in the house have been sourced from the farm itself.

These include the stone walls, the oak cladding, and even the insulation which is wool from the sheep grazing in the surrounding fields. Existing dry-stone walls sweep upwards and extend through the very heart of the house, providing an axis for the layout.

### What inspired the design that we see in Three Glens?

The forms and materials of the context provided the inspiration for the design of the house. Its location, in front of a rocky outcrop, immediately adjacent to a copse of trees, ensures that the building is rooted in its site. It is also at the junction of three existing dry stone walls, or dykes. These walls, using local stone, which are used to divide fields, are seen throughout the local landscape and the use of these to integrate the house into the context is a key design element.

Full height glazing in the living space opens onto a decked balcony commanding panoramic views across the countryside to where the three glens converge. The land and the weather provide the resources necessary for living in the house, and this is expressed through the architecture. Both modern

and established technologies have been harnessed depending on their appropriateness for meeting certain needs and site resources available.

### Why was creating an eco-farmhouse so important when looking to open a hospitality space?

Together with Mark Waghorn Architects, the Gourlay’s dreamed of creating not just a building, but also a place in which to encourage, teach and inspire others to use available resources responsibly for the benefit of future generations. Both are working hard to communicate this vision and to promote a way of living that can be demanding, but that is deeply rewarding.

Visitors will be able to experience for themselves and learn about the benefits of living in a modern sustainable farmhouse. They will be served meals made with ingredients produced on site or locally in any of the other farms owned by the Gourlay family.

### In a world where a photo can be shared in seconds – how important is the design of a space as well as the experience on offer?

The design of the house and the experience on offer are part of a larger vision. The owners and architects share the same passion for the environment and the philosophy that encourages people to have an interest in the sources of what they use in their daily lives. They

believe that rural areas can provide bountiful renewable resources for all of society, but that this opportunity relies on wise stewardship of the land.

### Do you think becoming sustainable is more important recently? We’re seeing a rise in hospitality venues offering more sustainable options in their accommodation – do you think this is due to customer demand?

Everyone is aware of the increasing urgency to find ways of living that do not damage the environment or the wellbeing of future generations. This house and the experience it offers to the visitor demonstrate that living sustainably, through sourcing food and other products locally, and staying in a well-insulated building using renewable resources is not only possible but can provide a better, more rewarding quality of life, and actually reduce one’s ongoing living costs.

### Can sustainability go hand-in-hand with luxury, in your opinion?

We want to fulfil people’s cravings to reconnect with the wild by designing simple living spaces that satisfy the longing to get in touch with the environment. Our designs embrace this new perception of luxury as they reconnect with the environment and engage with nature.

We take pleasure in the handmade, the use of natural materials and the

enjoyment of simple things. We want our projects to generate a strong sense of being inside, safe and sheltered from a vantage point but still connected and in tune with the elements.

Our goal is to make sustainable and low impact living desirable, and Three Glens embodies this ambition.

### Tell us a little more about what makes Three Glens an ‘eco-champion’.

The design of the house did not end when construction began. As with any crafted object, the nature of the materials and context continued to influence the project as it evolved. Objects, artwork and materials found on the farm, or sourced from farther afield, were introduced and found their respective place in and around the building.

For example, the stone wall that passes through the living room is now alive with artifacts, each with its own history. Some of these stories are self-evident, some will be shared by the Gourlay’s on enquiry, and some merely hint at their past. Materials have been reclaimed and recovered from buildings both grand and prosaic; from external floor paving that was originally destined for the world-famous Gleneagles Hotel to the internal stair timber that was reclaimed from a cattle barn on the farm.

The interiors have been finished and furnished following the same principle; reclaimed railway sleepers have been

sawn, treated and polished by local craftsmen to create wooden floors and functional furniture; skins from cows in the farm have been used for upholstery; artwork by local artists has been carefully selected and displayed around the house; every item and every detail tells of a previous life, that makes every corner in this house unique.

### What challenges did you come up against when considering the design of Three Glens?

Here, the scenery is stunning, but the seasons can be harsh. The weather helps create the resources that provide a farmer with his livelihood, but it can also cruelly take these away. With this understanding of the powerful bond between a farmer, his land and the climate, one can see that the landscape that surrounds Three Glens is intricately tied to the house and to the family that has built it. The house is already rich in history, as the ancient setting is already part of the house, and the house is part of it. They share the same soul.

### What is your favourite part of Three Glens?

Lounging on the banquette in the living area with my back gently warmed by the kachelofen (masonry stove), whilst looking out at the dramatic view through the panoramic windows.





Herangtunet Boutique Hotel, Norway



## CREATURE COMFORTS

Recreating that comforting feeling of home, hoteliers understand that guests are looking for a 'home-away-from-home' and are incorporating homely and familiar elements into their styling choices

through the clever use of household amenities (as well as a few added luxuries).

Boosted no doubt by the growing

competition from the serviced apartment sector, travellers are no longer looking for another anonymous hotel room and instead, are opting for fully equipped kitchens and living areas.



The Thief, Oslo



Cliveden House Hotel, Taplow



Mr & Mrs Smith New Style Hotel, Paros



Scandic Grand Central, Sweden



## WINNER'S FEATURE

*At Six, Stockholm, Sweden*  
Winner of 'Most Innovative New Venue'

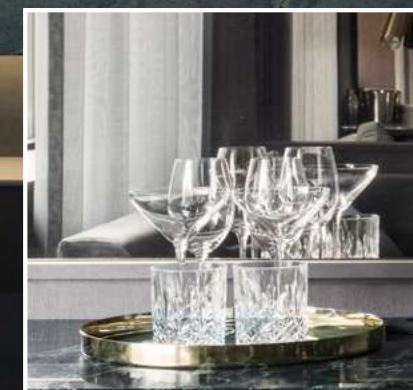
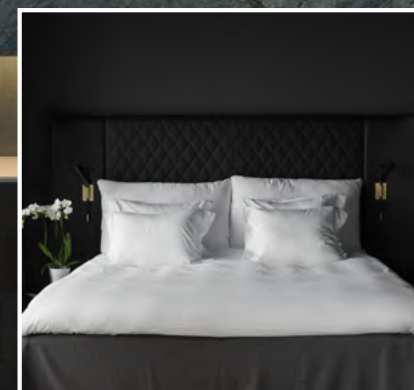
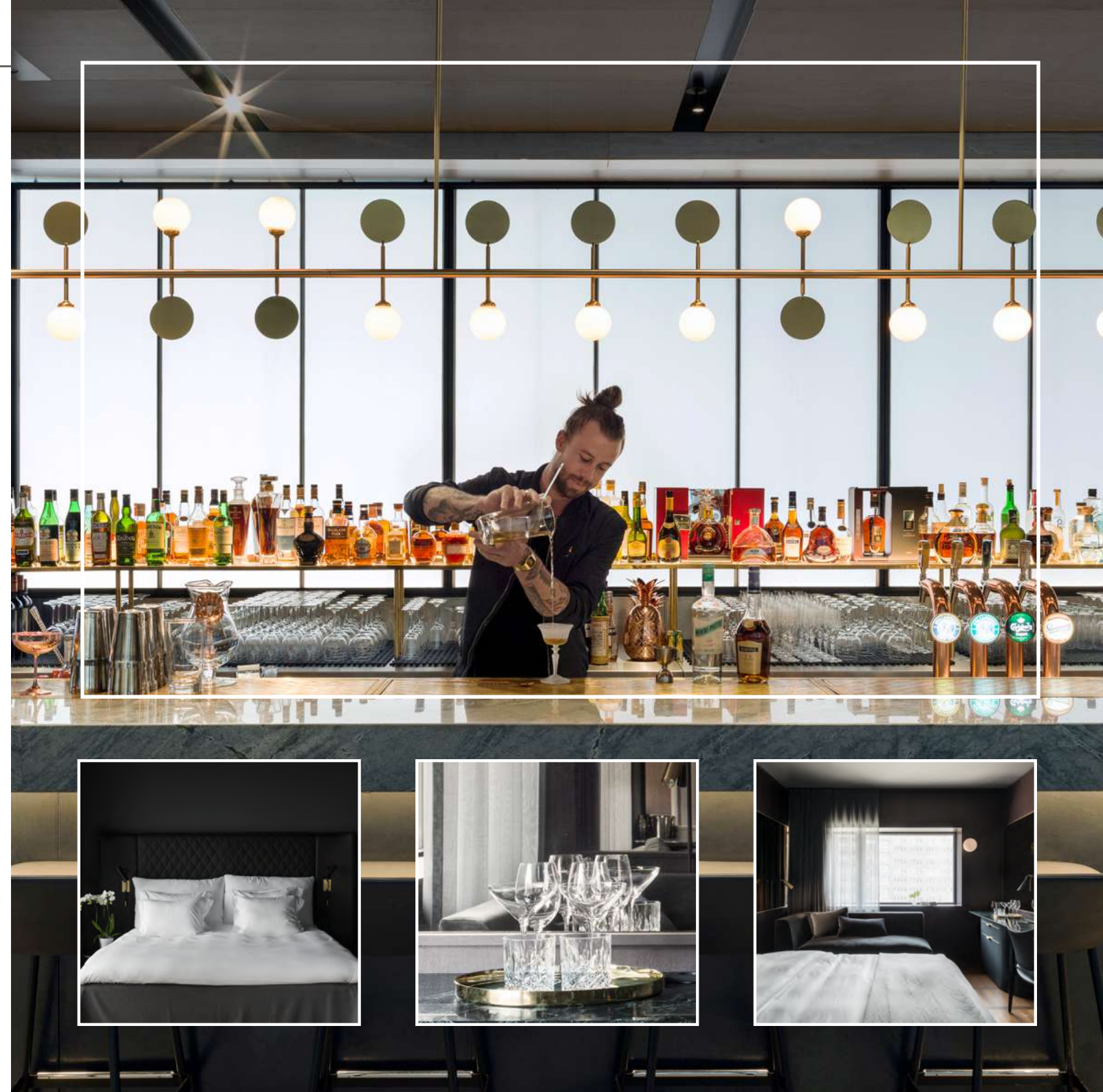


A five-star design hotel situated in the centre of Stockholm city centre, At Six is a brand new, contemporary venue with a twist. With interiors imagined by Universal Design Studio and art curated by Sune Nordgren, At Six is a place where art meets design, drinks meet food and

people meet each other.

A wine bar with complex flavours, a cocktail bar breaking new ground and a kitchen where every dish is prepared, cooked and cared for with craftsmanship and devotion.

*Judges' Comments: "Truly breathtaking, At Six provides a stylish, contemporary urban escape. The statement art pieces complement the metal and stone finishes, giving it a real sense of minimalism but the clean lines offer an unmistakable element of Scandinavian design."*





# WINNERS INTERVIEW

*with Richard Rydbäck  
from At Six*

## Winner of ‘Most Innovative New Venue’

### What’s the story behind At Six?

At Six is part of one of the most extensive regeneration programmes in Stockholm since the 1960s, with the aim to bring life back to this more unknown part of central Stockholm. The Brutalist building that houses At Six was completed in the 1970s and originally designed to be a hotel but functioned ultimately as the Headquarters of Swedbank; quite an unusual building for a luxury hotel.

For At Six, we were inspired by the area around At Six, called Brunkebergstorg, that was a haven for socialites in the 19th century, like Stockholm’s version of the west bank. At Six tries to bring the elegance of the past back to life and define the future of luxury in one exclusive and contemporary experience.

### What inspired the design that we see in At Six?

The design was inspired by the history of the area and a response to the architecture of the original building. The design aimed to humanise the architecture, using restraint, fineness and hand-finished details to both amplify and contrast the muscular nature of the brutalist building. We talked of this hotel as a contemporary version of a metropolitan grand hotel; dramatic, confident but also at ease in the building and in Stockholm, weaved with world class Art.

### Why is it important to provide something new and innovative when opening a new hospitality venue?

I think travellers and guests now are exposed to a vast array of different hotels and properties, so to be different requires a lot of work. As designers, we’re always pushing for spaces to feel truly memorable and part of this is bringing together the unexpected.

There’s a distinct mix of classic and contemporary fixtures and fittings within At Six. Why did you choose this? Being in Stockholm, we wanted to ground the project in Scandinavian design, and either consciously or unconsciously, a lot of people have an idea of what they think Scandinavian design is.

We were trying to expand that discussion, bringing in pieces that inspired some of the famous Scandinavian designers and pieces that followers, which they had, in turn, inspired as well as a roster of some of the great 20th century Scandinavian designers.

### Why is it important to choose local artists and photographers when creating a hospitality space?

In At Six we were lucky enough to work with a fantastic and talented curator, Sune Nordgren, formerly from the National Museum of Art in Oslo. Sune selected amazing pieces, both local and international, to introduce something new

for guests as well as locals. Pieces were selected based on their quality and what the curator was trying to express, not just because they were local.

### At Six is located in a former bank building. We’re seeing an increase in buildings being repurposed for a new hotel space. Did you take this into account when designing At Six?

Of course. We believe in rooting a project to its place, so much of the design is about a response to this particular building and the area. For us, every project should be unique.

### Scandinavian design has been very popular in recent years from homes to hotels. How much of this is incorporated in At Six?

In the details, very much so. We were lucky enough to bring through much local collaboration in At Six, from light fixtures to handrails, to artists to rugs. For example, the handrails of the large white granite staircase in the lobby are hand-wrapped in leather by a local saddle maker with leather by the local Swedish Tärnsjö tannery. The Scandinavian approach to craft and making became a big part of the project.

### In a world where a photo can be shared in seconds – how important is the design of a space as well as the experience on offer?

They go hand in hand - the design is equally important as the service and experience, but without one the other will not be memorable.

### What challenges did you come up against when considering the design of At Six?

Time and budget like most projects, as well as being an existing building. But these things are what make a project exciting!

### We’re seeing a rise in the need for personalisation in hotels. How does At Six create a personal experience for your guests?

I think this is one of those things we do every day, in how we greet guests, how we remember their coffee and how we show them that we love our job. And I believe At Six achieves this by giving everyone who works with us the freedom to make their own decisions, giving them a responsibility to deliver at the highest level.

### What advice would you give to someone looking to redesign their hotel over the next 12 months?

Travel widely, collect as much inspiration as possible, in person and not from the internet, and then make your own path. What is your favourite part of At Six? I like our wine bar, Blanche & Hierta. It’s casual and welcoming, combines great

materials with superb service and a very high knowledge of wine. It’s also one of those cafe-style venues where I prefer to sit and respond to some emails or start my day right. I also love the Dining Rooms; the food is amazing.

### What do you think sets your venue apart from the others?

The ambition, in combination with the design, materials and art. Plus, the high level of service guests are greeted with.

### Why do you think the judges choose your venue as a winner this year?

For me, and I’m biased, it feels different, and it’s trying to explore a contemporary notion of luxury whilst still providing a form that feels recognisable. At Six is built on the belief that quality still matters.

### What advice would you give to someone looking to enter the Style Awards next year?

To actually do it, and put in some time to apply!







Prioritising social spaces over guest bedrooms may sound absurd but hoteliers are looking to attract the social savvy traveller – and this means the ‘third space’ is now top of their agenda.

With the change in consumer behaviour very much apparent in recent years, hotels are incorporating new and vibrant areas within their space from multi-purpose hangouts, to shops, bars and restaurants, ensuring a holistic experience from start to finish.





## WINNER'S FEATURE

*Soho House, Barcelona*

Winner of Dreamiest Bedroom, Europe's Best Dressed Bed, Most Intimate Spa and Style Winner of the Year



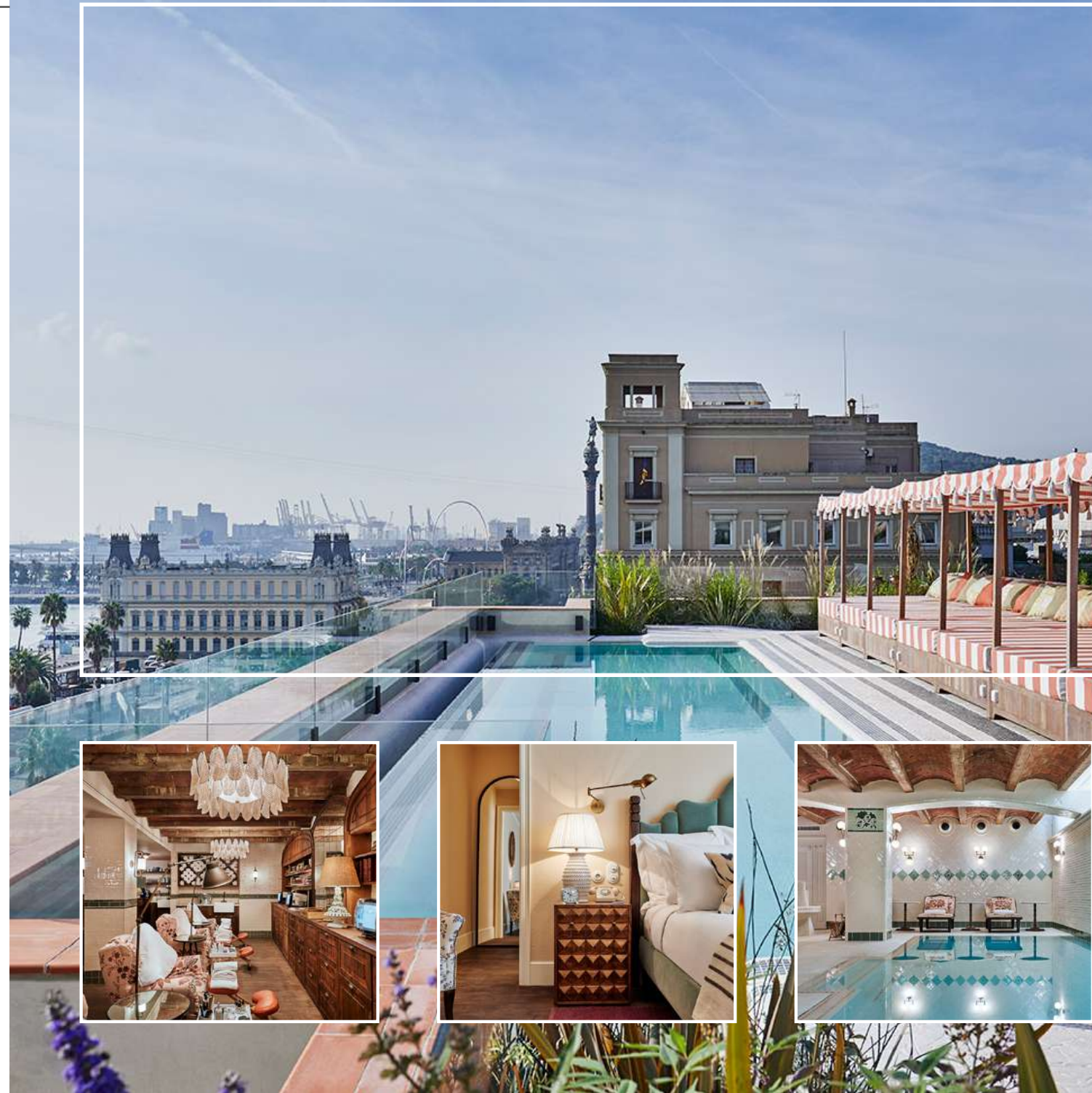
A 57-room hotel in Barcelona, Soho House is a members' club and hotel located in the heart of the city's Gothic Quarter.

Cowshed Spa was opened last October; Soho House's first spa in Spain. Located on the lower lobby of Soho House Barcelona, the spa has a unique design aesthetic determined by its location; taking inspiration from a traditional Spanish pharmacy.

*Judges Comments: "Soho House offers decadent, luxuriously lived-in stately English style chic topped and tailed by a gorgeous river view rooftop pool replete with herbal Mediterranean aromas and an extensive spa."*

*This lovely property also has a good location far enough from the madding crowd to be peaceful yet close enough to walk to La Rambla and the city's gorgeous cathedral."*

*"I absolutely love the mismatched upholstered furniture which gives a real eclectic and unique feel to the spa. We're used to seeing very clinical spaces in spa design but the classic white tiles combined with retro fittings and furniture is something Soho House pulls off faultlessly and adds to the authenticity of the experience."*





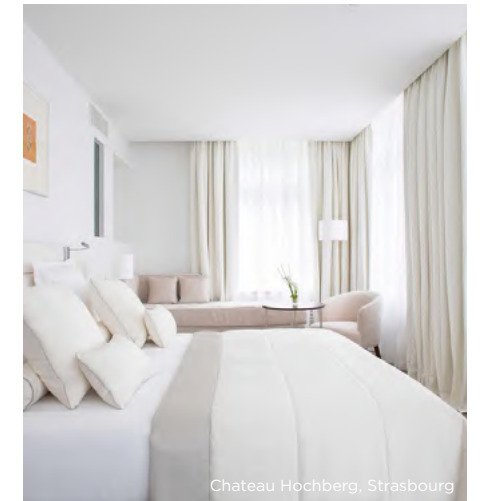
## PARED-BACK & BASIC



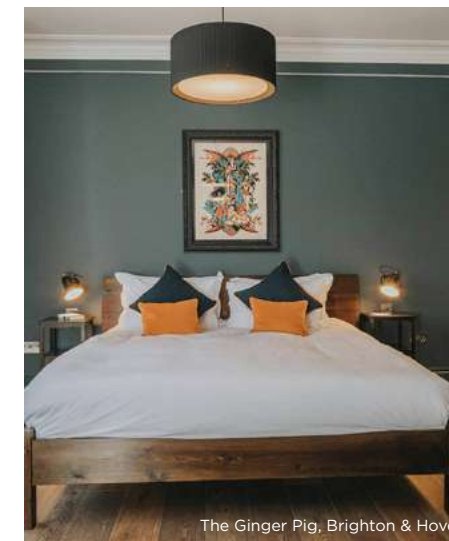
Hotel SP34, Copenhagen



Muji Hotel, China



Chateau Hochberg, Strasbourg



The Ginger Pig, Brighton & Hove



Tribe, Perth

As the need for social space grows, the need for fussy and cluttered bedroom space diminishes. What's evident in hotel design is that hoteliers are embracing a pared-back bedroom look – recognising that whilst affordable luxury is still very

much in demand so too, is the demand for memories and experiences.

As such, hotel guestrooms are being designed in stark contrast to their lobby counterparts – embracing minimalism and

basic essentials, with some even doing away with the traditional wardrobe and desk, providing only a no-frills, fuss-free bed and alluring feature artwork.



## MUTED TONES

With colour commonly being used to change space perceptions in interior design, we're seeing muted tones appear in a number of restaurant establishments with a view to creating intimacy,

atmosphere and ambience.

Restaurateurs that are keen to embrace the muted tone trend are setting a diners mood through their colour intensities –

metallics mixed with pastel shades, for example, to create an upscale chic finish and, when done well, the colour intensity of a muted palette can create a subtle, timeless look that will last years.



Nishiki, Milan



Volkshaus, Basel



In's Cafe, Taichung City



Raw, Taipei City



Harts Head Inn, Giggleswick



Zambezi House, Victoria Falls



## GO BOLD OR GO HOME

On the other hand, there's a new era in restaurant design; one that epitomises 'Go bold or go home'. With restaurant owners looking to create an instant statement in their decor, we're seeing a move towards the bold, the beautiful and the bizarre through the use of graphic prints, statement artwork and a fresh, modern finish.

Serving up something that's big, bold and edgy is now priority for some restaurant owners – and we're not just talking eccentric dishes...



Sofitel Luxembourg Le Grand Ducal, Luxembourg



Circus, London



Bar Central, Stockholm



El Burro, Cape Town



Bandito Latin Kitchen & Cantina, Las Vegas



## GRAND DESIGNS

Maximalist designs are on the rise and we're going to see interiors that are grander and much more multifaceted with restaurants and bars looking backwards, in the hopes of emulating the feel of grand public houses of the 20th century.

Whilst the industrial aesthetic is diminishing in popularity, the need to create a space filled with pride and grandeur is increasing and the key to this is creating a look that bursts with nostalgia and celebrates the heritage of the space with some added modern flourishes.

Theatrical front of house features such as open kitchens, bustling bar areas and exposed wine cellars are all on the up for 2018.



The Ritz, London



The Jane, Antwerp



Grand Pacific Restaurant, Manchester



Restaurant Le Louis XV - Alain Ducasse à l'Hôtel de Paris, Monte Carlo

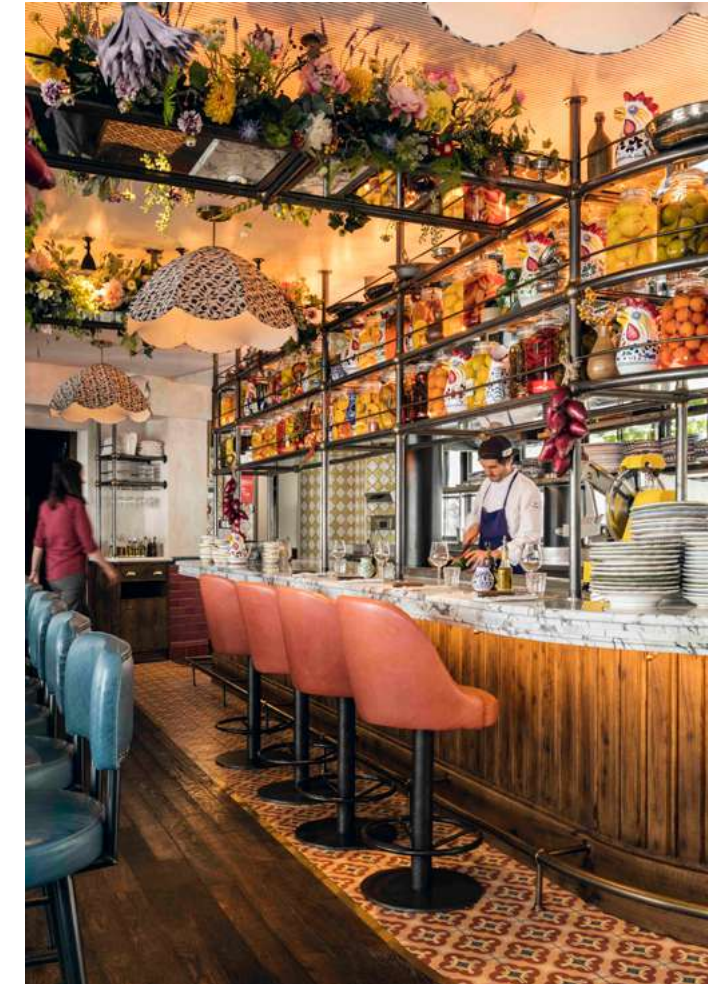


Ammo, Hong Kong



## WINNER'S FEATURE

*Pink Mamma, Paris, France*  
Winner of 'Most Romantic Restaurant'



An Italian trattoria designed by Martin Brudnizki, situated in the heart of the Pigalle neighbourhood in Paris. Pink Mamma consists of four storeys, the topmost of which is built entirely under a glass skylight. Each floor of Pink Mamma is designed with its own spirit and decor,

from the retro floor with vintage tapestry to another where antique plates hang on the wall and diners get a plunging view of the open kitchen and grill.

*Judges Comments: "The rooftop restaurant on the top floor, decorated in*

*a sumptuous green shade and adorned with sprawling ivy very much makes Pink Mamma a one-of-a-kind establishment – sure to provide diners with something new each and every time they visit. Effortlessly cool; epitomising Parisian chic."*



## WINNERS INTERVIEW

*Pink Mamma, Paris, France*  
**Winner of ‘Most Romantic Restaurant’**

**Tell us a little about the design and influence behind Pink Mamma.**

It's always hard to believe, even for us, that Pink Mamma originally was a hospital before becoming what it is today! Once we acquired this 720sqm building in the Pigalle neighbourhood, we quickly knew that it was the perfect spot to create a unique space and so called upon the design king, Martin Brudnizki.

All four floors, with the top one entirely built by us, have their own spirit and décor and manage to stay intimate whilst still being part of a large restaurant. We could say that Pink Mamma is just like four trattorias built in one!

**We're seeing a rise in restaurants using their design to create an all-day experience. How important is this?**

That's definitely true! However, unlike some of our other locations, we only open for lunch and dinner every day of the week at Pink Mamma. The experience we wished to offer was a great meal with close ones, co-workers or even alone. The design fits perfectly for both daytime and night-time and that's what makes it so special!

**With the millennial traveller now focused on more healthy options, was it important to blur the lines between outside and inside as we see in the design of the top floor?**

That's an interesting observation, however, this is not what we intend to do at Pink Mamma. Our main objective is to serve tasty and generous plates, prepared with fresh and high quality produce directly sourced from Italy. We want people to splurge when they come visit us and enjoy every single bite without having to count any calories.

**Each floor of Pink Mamma has a very distinct and individualistic style. Why was it important for you to design it this way?**

Yes, definitely! As mentioned previously, our aim was to create distinctive vibes within a large restaurant. The bottom floor is retro and has a sublime bar at the centre, the second transports you straight to Florence with its hanging antique plates and a big open kitchen and grill, the third features warm colours with jars filled with fruits and vegetables and the fourth is basically a slice of Eden bathing in light and covered with greenery. It's such a difficult choice when having to pick which floor we want to sit on!

**We're also seeing a rise in restaurants providing more theatrical front-of-house features. Were you conscious of this when thinking of the style?**

We're so fortunate to have found a majestic building with several floors! As we're located in Pigalle, a bustling and hot Parisian neighbourhood, the pink facade was very adequate. We love green

and open spaces, which can clearly be seen as much as on the inside as on the outside, with the large skylight at the very top and the hanging ivy from all sides.

Our biggest wish, before thinking about design and aesthetics, is to share with everyone all the authenticity of our Italian origins and love for food. The design is our way to create that warm atmosphere, which we love so dearly.

**Pink Mamma is located within the grounds of a former hospital. Repurposed buildings are something we're seeing more and more of. Did you specifically choose the location due to its former purpose?**

Not at all! We chose the building because we saw its great potential in terms of layout but also its perfect location in South Pigalle. We still love to tell the story and explain what the space used to be and what it was used for. It is such an impressive transformation and a pretty cool anecdote.

**What is your favourite part of Pink Mamma?**

That's always a difficult question but one of the best parts is probably sitting on the first floor, by the grill. Salvatore, our 25-year-old Neapolitan chef, keeps temperatures up along with his on-fire kitchen crew while preparing the juicy tasty Fiorentina steak.

Their energy is contagious and their loud nature will transport you right to a Fiorentina steakhouse in Italy. That's why we love open kitchens and placing them at the centre. It's the heart of our restaurant and where all the magic happens!

**What do you think sets your venue apart from the others?**

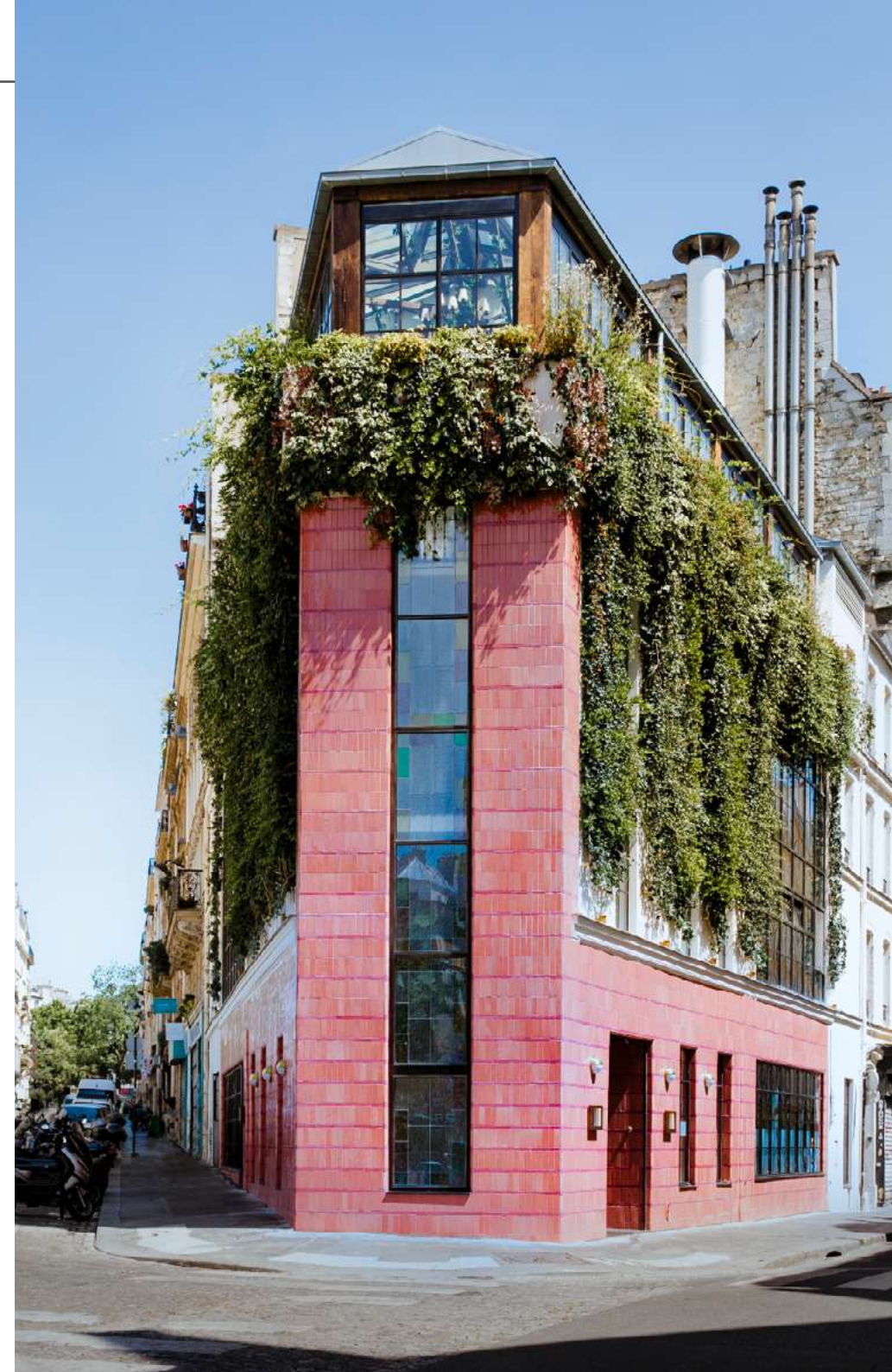
The team is definitely part of our identity. We all (almost) come directly from Italy, full of energy and passion for our country and our gastronomy. We love to make people travel when they come to visit, through our accent, our food but also through our design. The open kitchen and central bars definitely add to that lively, friendly and warm ambience, just like the one in trattorias in Italy.

**Why do you think the judges chose your venue as a winner this year?**

We perhaps managed to transmit all our love and passion for what we do! Whatever it is, we're so honoured and thrilled to have won this award.

**What advice would you give to someone looking to enter the Style Awards next year?**

We encourage everyone to enter without hesitation!





## ALL-DAY DINING



Lemon Grass, Bogor



Lumee Restaurant, Bahrain



The Breakfast Club, Hackney



Vie Montagne, Switzerland



The Basement, Edinburgh

With consumer requirements changing constantly and the need for instant gratification in almost every facet of our lives, restaurateurs are recognising that continuous and casual dining is a huge

trend, as the more formal eateries take a backseat.

These round-the-clock destinations are fostering a more community-orientated

clientele coupled with a slower, more relaxed pace offering customers the chance to catch up with work, hold meetings and meet friends – all in one place.



## OUT OF THE WOODS

The trend for artisan crafts and furniture is one we're seeing a huge resurgence of in restaurant design, particularly. The love for wood in dining decor is back – whether it's raw ceiling timbers, warm wood panelling or feature artwork crafted using salvaged oak.

It's a hugely popular look already but the trend is far from over. In fact, the need for authentic reclaimed wood is only growing. When used on ceilings, table tops, chairs and even on bar areas, this material creates an earthy, simplistic and almost eclectic feel to the dining space – ensuring a real authentic experience when combined with the dishes on offer.



Donny's Bar, Sydney



Spin Bar, Kozina



Sheraton Grand Mirage Resort, Port Douglas



Kinoya Izakaya, Montreal





Vækst, Copenhagen



El Japonés, Mexico



JG Domestic, Philadelphia



Petersham Nurseries



Segev Kitchen Gardens, Hod Hasharon

2018 is the year of being green-fingered. And we don't just mean outside. The blurred lines we're seeing in hotel space are also being utilised in the restaurant sector and we're seeing restaurant owners opening up to new and inventive

ways to introduce greenery into their design.

From living walls to indoor gardens, restaurant owners are infusing their venues with a taste of the outdoors

ensuring their diners get a sense of health and vibrancy, so expect to see increasingly innovative and inspired ways they are achieving this throughout the year.



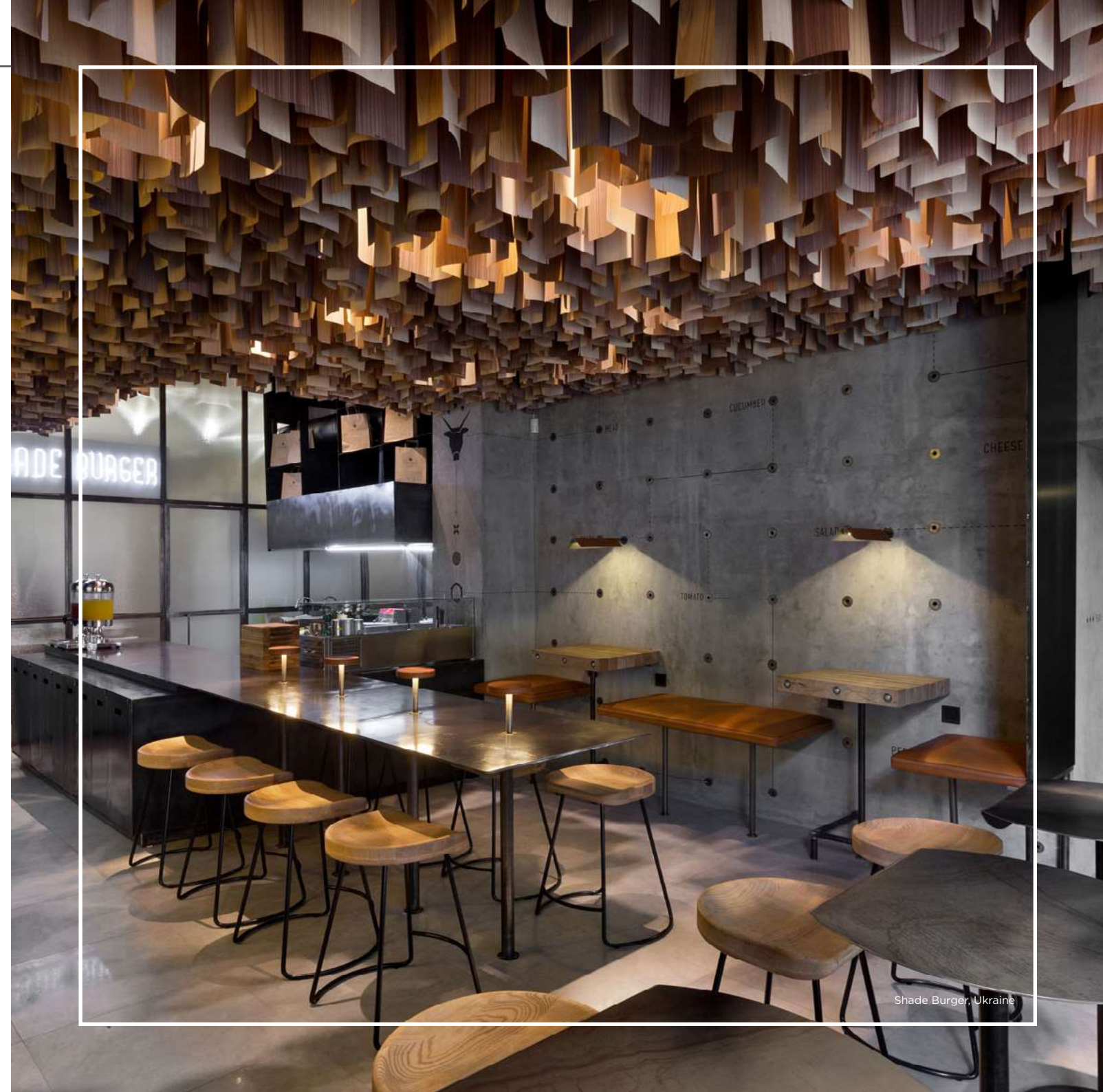
## LET THERE BE LIGHT

Lighting fixtures are at the core of any bar space and owners are edging more towards specially commissioned and custom-made lighting in order to create the perfect mood. With technology set to be one of the biggest influences in

dining decor throughout 2018, bars and restaurants are maximising their space and promoting the key features of their venue through the use of clever lighting.

Ambient, accent, task and feature lighting

are becoming strong centrepieces of any bar space and owners are steadily introducing clever controls in order to attract a wide range of customers at varying times of the day.







The Den at The Ivy, Sydney



Manettas Bar, London



Manko, Paris



Atlas Bar, Singapore



The Crystal Bar at The Wellesley, London

One of the world's most loved architectural styles, the trend for the 1920's Art Deco look is certainly back with a bang. Possibly influenced by the increased interest across popular culture following the success of TV shows such as The Peaky Blinders, the desire for

hidden speakeasies and Prohibition-era cocktails on offer certainly point towards a move towards the atmosphere of discovery and exclusivity.

With word-of-mouth advertising on the rise due to the power of social media,

the idea of hidden entrances, select food and drinks, and a decor that takes design references from the past, is something that the modern day traveller is really grasping on to – and it's set to become progressively more popular through 2018.



WINNER'S FEATURE

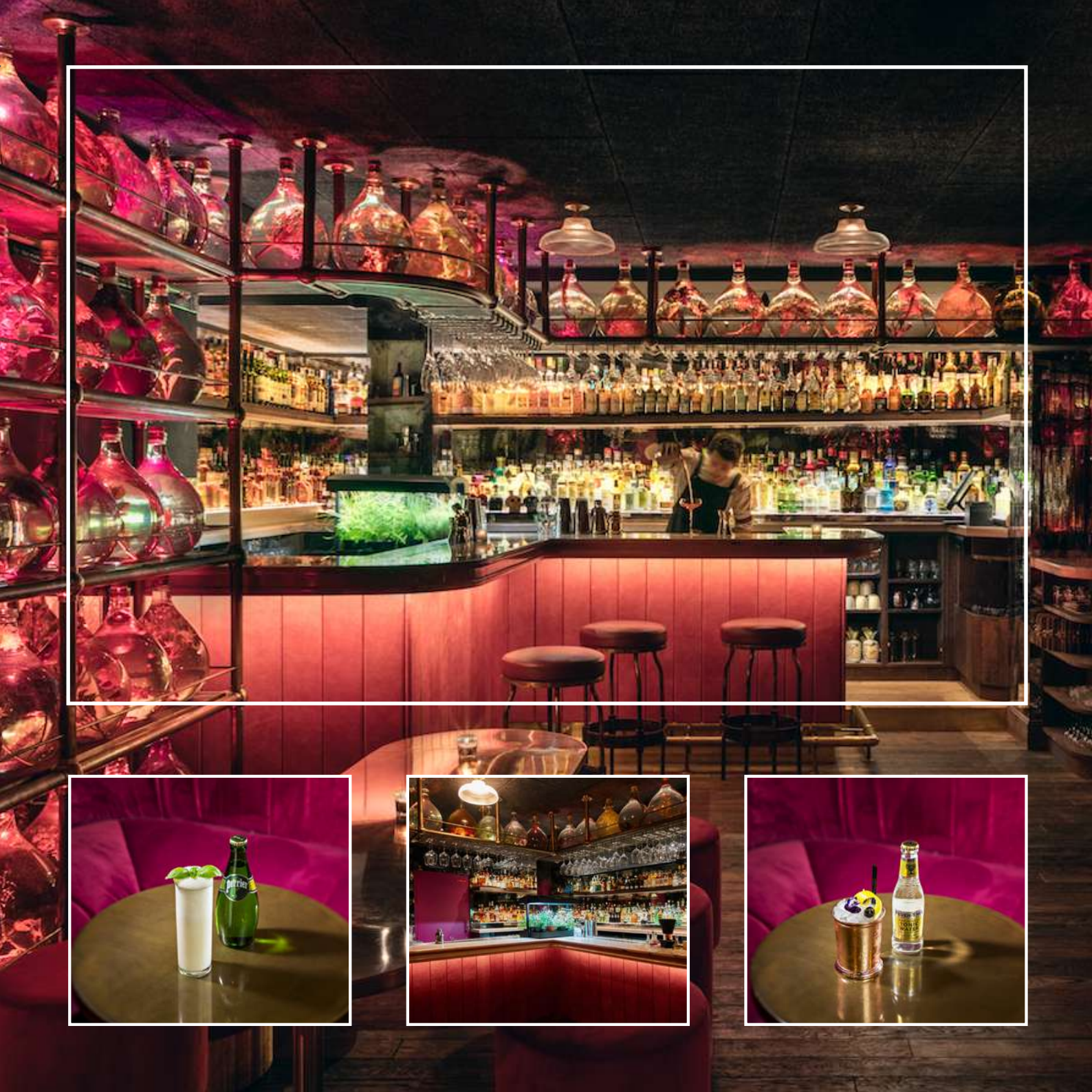
No Entry, Paris, France  
Winners of 'Most Intimate Bar'

A hallucinating cocktail bar designed by Martin Brudnizki, No Entry is a speakeasy hidden in the basement of an Italian restaurant in Paris; halfway between a crazy herbal shop and cosy boudoir lined

with pink velvet chairs and hundreds of decorative bottles infused with 3000 litres of alcohol.

Judges Comments: "What's more intimate

than a bar hidden in the basement of a restaurant? The setting, as well as the curious decor, is bound to provide an unforgettable experience."





## WINNERS INTERVIEW

*No Entry, Paris, France*  
**Winners of ‘Most Intimate Bar’**

### **What’s the story behind No Entry?**

No Entry is the hidden bar located in our Pink Mamma trattoria, which opened this past June 2017. It’s the cherry on top, or actually at the bottom; a little pink gem designed by Martin Brudnizki.

### **What inspired the design that we see in No Entry?**

We wanted to create a very warm and intimate space, halfway between a boudoir and a little cosy and intriguing workshop. No Entry is pink, with its all-velvet walls, chairs and stools. Many demijohn bottles overhang throughout the bar, shining with their backlight and filled with almost 3000 litres of infused alcohol.

### **How important is it to create the right ambience in a bar like No Entry?**

We love feel-good places. No Entry is the perfect place to sip on a cocktail before or after a big fat T-bone steak at the restaurant. We wanted to offer a cosy ambience, intimate and ideal to start or end the night.

### **It’s been described as a ‘hidden bar’**

**located in the basement of Pink Mamma, why did you design it as such?**

We always dreamt of creating a bar/party spot where we could serve incredible cocktails while listening to cool music.

**We had this crazy cool space under the restaurant so, how could we not take advantage of it? It really was the ideal place.**

Is it important to create feelings of exclusivity within a bar like No Entry? In all honesty, we’re so proud to be able to welcome a CEO, a celebrity and two college students in the same place, at the same time. At No Entry, we want everyone to feel good, where they can come wearing Berluti shoes or old sneakers and never feel judged.

**What advice would you give to someone looking to redesign their bar over the next 12 months?**

Be creative and daring. A bar is usually a place full of life and good vibes, where people come to laugh, dance and disconnect from the outside world. Your only goal is to find the best way to encourage that!

**In a world where a photo can be shared in seconds – how important is the design of a bar as well as the experience on offer?**

It’s certainly important and can’t be ignored nowadays. It’s always surprising to have the impression to know a place on the other side the world just by seeing pictures all over Instagram. It’s also incredible to be able to spur interest and create a real bond with people who still haven’t physically visited our bar.

However, our initial effort is to offer a nice time to people who come to see us in person. We prefer having fewer pictures but a better experience on site.

**What is your favourite part of No Entry?**

At the bar, facing the barstaff. We have a passionate team who finds joy in telling stories about the Italian alcohol which we were the first to serve in France or served at No Entry and nowhere else in the country, such as the bitter Le Sirene and the Rivo Gin. We offer 11 bitter, dry, sweet, savoury and acidic cocktails. Never hesitate to ask for something different, they can always whip up the drink you were yearning for!

**What do you think sets your venue apart from the others?**

The entrance. The speciality at Pink Mamma is the Fiorentina, a T-bone steak prepared just like the pure traditional Florentine, on the grill. There’s a cold chamber in the basement used to store our raw meat but it’s also used as the entrance to No Entry. A slight thermal shock is guaranteed!

**Why do you think the judges chose your venue as a winner this year?**

Maybe for its cosy side, created by the full pink look and dim lighting from the floral demijohn bottles filled with infused alcohol. Whatever it is, we’re so touched and thrilled to be a winner, especially when finding out which other beautiful bars were also selected.

**What advice would you give to someone looking to enter the Style Awards next year?**

Go for it, without any hesitation!







Tigerlily Edinburgh

## CLICK BAIT



Big Wine Freaks, Moscow



Tonight Josephine, London



Bourne & Hollingsworth Buildings, London



The Four Sisters TownHouse, London

It should come as no surprise that recent studies suggest consumer spending on durable products such as clothing has gone down, whilst spend on travel and dining is on the up. This means that bar owners are working harder and harder

to ensure they provide an unforgettable and, more importantly, unique experience – one that will guarantee a return visit.

As competition between venues grows, brand-building also means having to

utilise photo-sharing networks such as Instagram in order to leverage new business. Bars now not only have to cater to a visitors taste – but to their social feed, as well.



## MAINTAINING MID-CENTURY MODERN

A throwback trend that's popular in both commercial and residential interiors, the mid-century modern look has gone mainstream. Effortlessly combining mid-century decor with contemporary design

features; the end result is something strikingly unique.

Bar owners are beginning to see the benefits of the mid-century modern

design, with its dedication to elegance and luxury, it's slowly but surely becoming a beautiful, and timeless, interior design style.



Herzog Bar, Munich



Hotel Christiania, Oslo



Mr Simon, Italy



Viviane Restaurant, Beverley Hills



Grind Restaurant, London

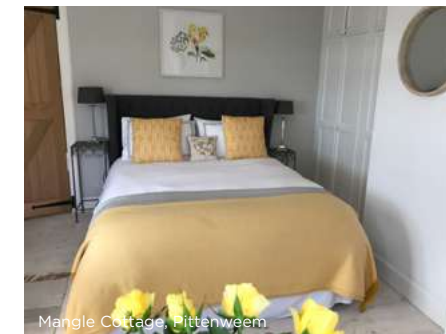




11 Cadogan Gardens, London



23 Mayfield, Edinburgh



Mangle Cottage, Pittenweem



The Control Tower, Norfolk



Apartment Antoine Marty, Carcassonne



Stow House, Leyburn



Carcassonne Bed & Breakfast, Carcassonne

In a world of fierce competition, bed and breakfast owners are realising that, as well as exemplary service, occupancy rates can be boosted through the interior design. We're now seeing a new type of B&B and guest house crop up in the form of boutique, design-led establishments

hoping to offer something different from their rivals.

One such way they're achieving this is through offering a luxury experience including providing an unforgettable night's sleep. B&B owners are looking at

sumptuous ways to offer guests comfort including king-sized beds, antique and four-poster bed frames. It's all about attention to detail and understanding that first impressions really do count.



## WINNERS FEATURE

*Annie's Cabin, Ludlow, Shropshire*

**Winner of the Picture-Perfect B&B or Guesthouse**

A hand-built Finnish-style log cabin set in the meadows of the Shropshire countryside, Annie's Cabin is an impressive eco-friendly lodge built from organic, sustainable materials with French windows and a wood pellet stove, and sumptuous terraces looking out over the countryside.

Situated in the pretty market town of Ludlow, the cabin is perfectly placed to ensure maximum enjoyment; be it shopping at the local farmers market or enjoying the peace and tranquillity of the immediate area.

*The Judges' Comments: "Nestled in a*

*glorious meadow, a trip to Annie's Cabin is the ultimate postcard-perfect holiday break. The result of the Finnish-inspired design is a cosy yet adorable venue that also benefits from LED lighting, wood pellet stove and solar water heating. Staying here would almost be reminiscent of being in a fairytale!"*





## WINNERS INTERVIEW

*with George Tasker*

*from Annie's Cabin, Ludlow, Shropshire*

### Winner of the Picture-Perfect B&B or Guesthouse

#### What's the story behind Annie's Cabin?

It's a story with its opening chapters back in my twenties, working for a few months for a Forestry Contractor in the wilds of Montana and Idaho, doing surveys, measuring timber, coming across brown bears and moose, living in a log cabin wilderness that has no UK equivalent. I've always loved travelling, and somewhere along the line, the idea crossed my mind that some of the same enjoyment might be had from encouraging strangers to come and visit my place.

#### What inspired the design that we see in Annie's Cabin?

Inspiration arrived from several directions. We were trying to find the right building to fit into a fine field that we love; we thought about holidays, and the most reliable sources of good fun when away from home with no work to think about.

I have something of a screw loose about wood and organic materials; we wanted the cabin to be connected to the outdoors; there was a very creative and communicative team of people involved in designing and building the cabin, so everyone's ideas were able to reach the surface throughout the project.

#### Why did you decide to go for an eco-cabin?

We were lucky to get the opportunity to build something new. It's getting easier and easier to incorporate sustainable features into a new building – with some things it doesn't even cost any more, or costs can be recovered over a short-ish

period.

There are still potential pitfalls, as always with construction, and it's hard to make any building completely neutral to the environment, but building with one eye on the welfare of the planet has to become more of a norm than an exception.

#### Do you think becoming sustainable is more important recently? We're seeing a rise in hospitality venues offering more sustainable options in their accommodation – do you think this is due to customer demand?

I think most of us know that probably the worst thing we do to the environment in a given year is to fly somewhere exotic for a holiday. It's just so irresistibly enjoyable to get a change of climate and culture for a while, look at life from a different perspective, and explore.

There are a lot of people looking for ways to feel that enjoyment without using air travel. We can't change the British weather, but it is possible to find amazing places, people, food, history, and a glimpse of a different way of life nearer to home.

#### Did you set out to recreate a Finnish style? Why was this theme important?

Matt Young and Ian Lawton of Log Cabin UK built the cabin and were an inspirational help with the design. They both went to Aberystwyth University, then started their company and went over to Finland to train in log work. The wide overhanging roof style is common

to most log cabins, as it helps keep the logs dry and maximises their lifespan.

#### What design challenges did you come up against when designing Annie's Cabin?

Designing a log cabin encourages you to think and make decisions in a different way. The building is impossible to draw completely accurately until after it's built – you don't know how big the logs will be or how they will fit together, so the height and width of walls are unknown, and even after they're built they will change significantly, as the diameter of the logs continue to shrink for a few years.

As a result, windows, doors, and internal walls have to be designed in such a way that they allow the building to move, and you can't begin to finalise something like kitchen design until the walls are built, as you'll have no idea, for example, what thickness the wall will be at worktop height.

The building encourages you to be absolutely certain about some things before you start (impossible, say, to add an extension later on), and to take other decisions more slowly depending on how things are looking. It's not a bad way to look at any building project – if the design is kept partly fluid; you stand a better chance of building something visually appealing.

#### What advice would you give to someone looking to renovate their B&B or guesthouse over the next 12 months?

Think about what gives you real, lasting enjoyment when you stay in a guesthouse

yourself. Use materials you like, that can be easily cleaned and last a long time.

Think about disabled people – a lot of their needs, like wide doors and a bit more space, are actually beneficial to able-bodied people as well, and if you can include them in your design, you will be able to appeal to a wider market.

#### What is your favourite part of Annie's Cabin?

Outdoors. When we first lived here, we spent three years in a tatty mobile home, almost exactly where the cabin is now. It had thin walls and a big bay window, so you could see what was going on in the field; hear owls and foxes at night, almost like living in a hide.

The cabin does seem to manage to be unobtrusive to wildlife in a similar way – one year there was a pheasant that used to walk up to the door and tap on the glass, and there was an occasion when a badger did the same thing, waking a guest who glimpsed it disappearing into the night. The field is also a sun trap during those elusive British summer months.

#### What do you think sets your venue apart from the others?

I don't think this is for me to say, so I've asked Sue Orchard, who comes to stay with friends in the cabin more often than anyone else. She says: "I find it hard to put it into words where the cabin is concerned as it's more a feeling for me, from the moment we make our descent down the drive I feel home. They say home is where the heart is, so

I guess it's heartfelt. I retreat into myself feeling safe, secure and nurtured by the ambience. It helps me find my centre."

#### Why do you think the judges chose your venue as a winner this year?

A hand-scribed log cabin is an unusual sight in the UK. I hope we've built something that will still be here in 200 years time, but the climate makes it a gamble. I think a large part of the visual appeal of a cabin comes from the contrast between the irregular, natural lines of the joints between the logs, and the straight, man-made lines of windows and doors.

Irregular lines also fit into natural landscapes better – there's a company called Whole Trees in America who are getting very good at incorporating round timber in larger scale designs, and it's something that Ben Law made a big impression with in Grand Designs.

In terms of interior design, a backdrop of irregular shaped walls means that the regular lines of a curtain or a table or chair attract the eye a bit more. It's still very hard to convey the full three-dimensional feel of the cabin in a two-dimensional photograph, though.

#### What advice would you give to someone looking to enter the Style Awards?

The idea that I could masquerade even briefly as a style guru would make anyone who knows me burst into laughter!





## A WASH-OUT



Coswarth House, Padstow

Bringing bathtubs into the bedroom is sure to create that all-important wow-factor in any guest house or bed and breakfast establishment and owners are combining this with a selection of top-notch toiletries to guarantee a luxury experience.

A luxury traditionally seen in high-end hotel rooms, freestanding baths and sumptuous bathing experiences are gradually being introduced into boutique hotels to complement their lavish surroundings.



Fujiya Inn, Japan



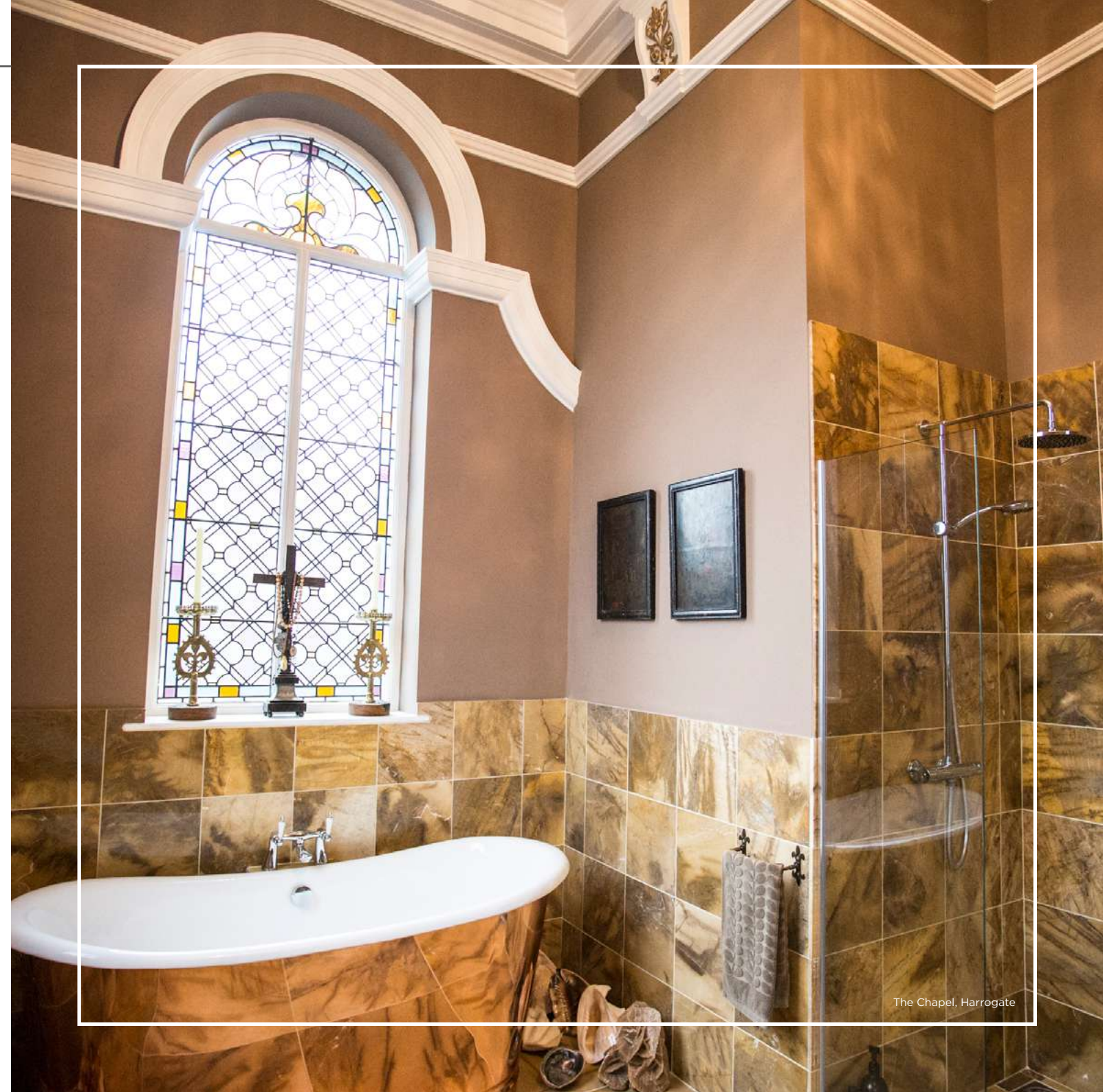
La Colonie, Aveyron



Gorki Apartments, Berlin



Holcombe Inn, Somerset



The Chapel, Harrogate



Le Sirenuse, Amalfi Coast



## ROOM WITH A VIEW



Tholos Resort, Santorini



Casa Palopo, San Antonio Palopó



Entre Cielos, Mendoza Province

Bed and breakfast owners are making key decisions when it comes to utilising the most of the outdoor space within their guest bedrooms. Whether it's a sea, skyline or mountain view, owners are framing the world outside through maximising the natural light and

designing their indoor space with this very important feature as their main focal point.

Designing to enhance the surrounding area, guest house owners are choosing clever styling features ensuring the rooms

pay great attention to the view through the use of floor-to-ceiling glass, blending indoor and outdoor space through colour and incorporating natural tones – which all create the perfect complement to the iconic scenery on the other side.

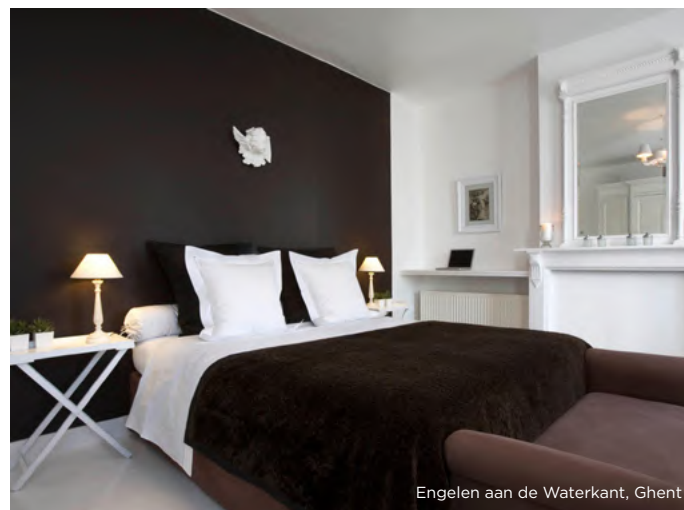
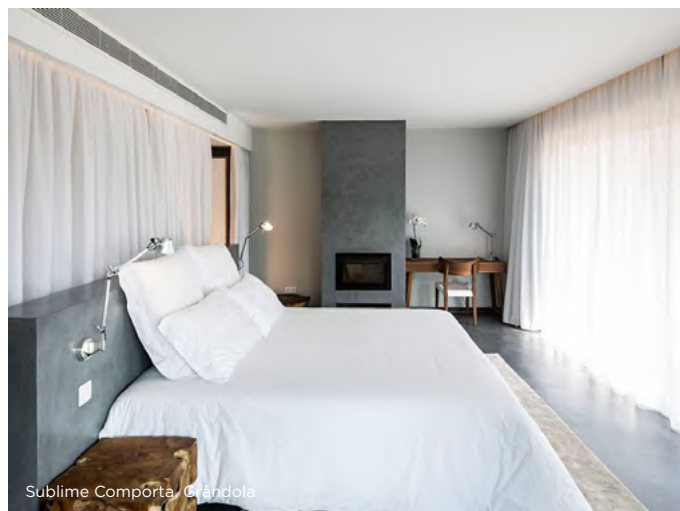


## A FAULTLESS FIVE-STAR EXPERIENCE

Now firmly rooted in the minds of boutique hoteliers across the world; offering home comforts alongside luxurious finishing touches and mod-cons is now an industry standard across the B&B sector.

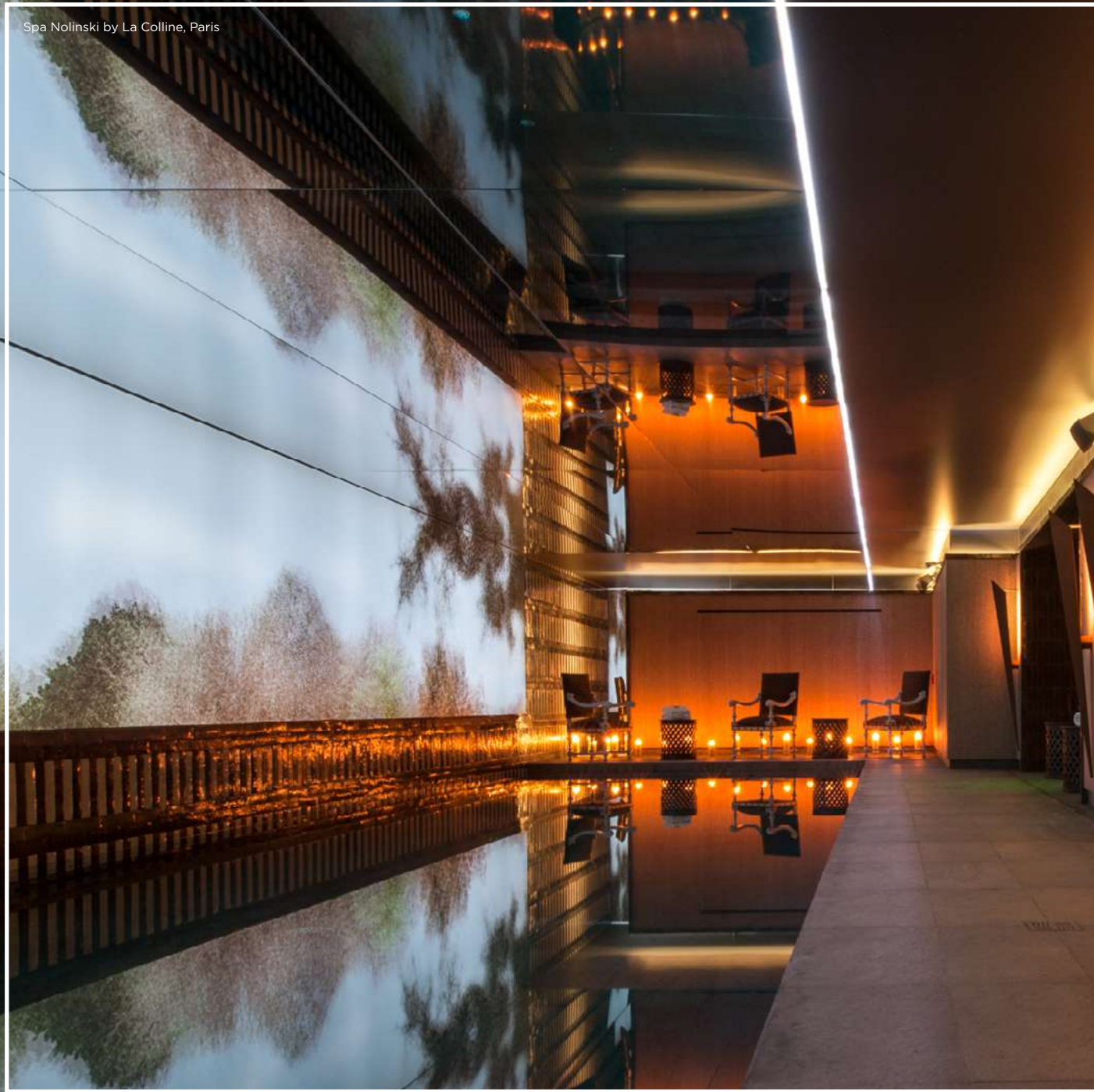
Soft lighting, luxury bed dressings and varying textures from leather to chrome all add to the exclusive, boutique feel of smaller venues and creating an 'affordable luxury' is something that consumers are looking for more and

more and owners are now ensuring their offering is design-led in order to create an unforgettable look and stay.





Spa Nolinski by La Colline, Paris



## THE ART OF WELLNESS

Mind.Body.Spirit. The new-era of spa design is committed to providing a holistic experience aimed at the entire concept of wellness combining luxury with relaxation. Creating spaces rooted in ancient tradition alongside modern essentials and a slice of

healthy indulgence ensures that the art of wellness is something guests will remember for years to come.

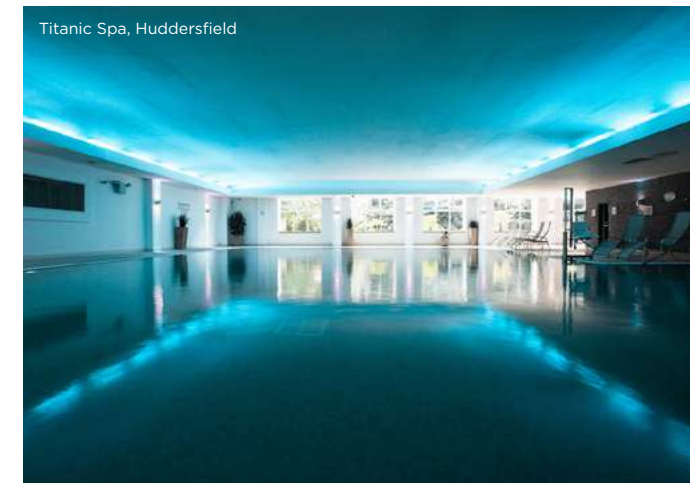
Designers are redesigning spaces to encompass all aspects of vitality and health and we're seeing first-hand how

spas are employing experts to look at varying areas of health from sleep to diet; from fitness classes to life coaching and design that encourages movement and mindfulness as well as addressing the health of the people inside.

Thief Spa, Oslo



Titanic Spa, Huddersfield



Bio-Hotel Stanglwirt, Sölland



Shanti-Som Wellbeing Retreat, Marbella





Grand Hotel Tremezzo, Lake Como



Ananda in the Himalayas, Narendranagar



Watnook Lakeside Accommodation, Penrith

Whether it's overlooking a mountain resort in the Swiss Alps or a wellness beach resort, destination is king in the future of spa design. Taking into account the surrounding location, the perfect spa must emulate the areas romance,

sophistication, heritage or philosophies in order to create a space that's authentic as it is relaxing.

More than just pampering and preening, spas are incorporating aspects of their

design in order to create something awe-inspiring as well as regenerative and in harmony with the surrounding environment.



7132 Hotel, Vals



## SOPHISTICATED SPA TECH

One of the biggest trends in spa design and set to be one of the biggest trends for years to come, spa tech is becoming increasingly more sophisticated year-on-year with traditional activities being adapted and repurposed with state-of-

the-art technology.

Anything from measuring body composition to LED, from fat-freezing treatments to artificial intelligence, owners are putting great emphasis on

technology combined with traditional experiences in order to enhance the wellness offering whilst providing a complete and holistic experience for their guests.



Uma Spa at Tierra Patagonia, Chile



Rosewood Mayakoba, Riviera Maya



SHA Wellness Clinic, Alicante



ESPA at The Europe Hotel and Resort, Killarney



Shiseido Spa at Excelsior Hotel Gallia, Milan



## SHARE AND SHARE ALIKE



Chamberlain Court Care Home, Tunbridge Wells



Anya Court Care Home, Rugby



Lakeview Care Home, Surrey



Signature at Ascot Grange, Burscough

Resident consultation is becoming a hugely important part of the design process in healthcare and more care homes and retirement villages are including multipurpose rooms within

their initial design process, allowing the care home owners to meet the needs of a greater number of clients without requirement specific rooms for each interest.

We're seeing cinema rooms double up as fine dining areas and bar areas which also function as activity rooms where residents can gather to enjoy a wide range of activities together.



Kings Lodge, Camberley





## WINNERS FEATURE

*Lime Tree Village, Dunchurch, Warwickshire*  
**Winner of 'Inspired Retirement Living' Award**

Lime Tree Village in Dunchurch, Warwickshire offers a range of independent retirement living options set in the magnificent grounds of an old Edwardian mansion – Cawston House, which is the heartbeat of village life.

The mansion was lovingly and sympathetically restored by Retirement Villages and the design detailing reflects its proud history and offers a comforting and peaceful backdrop for residents. The aim was to create a real 'home from home' experience. Detailing is designed to create an upmarket nostalgic feeling throughout, highlighting the rural nature

of the location.

Great care was taken by the interior design team to source original artwork and furniture to adorn the Edwardian interior and retain that strong sense of history.

The stunning building houses a resident's restaurant, stylish bar, conservatory, meeting room, library, and snooker room. It is a popular meeting place for village residents to enjoy a morning coffee – or simply an early evening drink in the bar or on the sun terrace. Residents live independently in purpose-

built one and two bedroom apartments or cottages in the landscaped grounds surrounded by mature woodland but have exclusive use of the communal facilities in Cawston House.

*The Judges Comments: "What beautiful surroundings! A modern look yet so full of character, the designers have clearly taken all this into consideration in order to create a homely, yet luxurious look to the entire village and the community atmosphere is evident from the off. The concept is well thought out and the design makes a real statement."*





## WINNERS INTERVIEW

*Lime Tree Village, Dunchurch, Warwickshire*  
**Winner of ‘Inspired Retirement Living’ Award**

### **What inspired the design that we see in Lime Tree Village?**

Cawston House is a refurbished Edwardian mansion situated in mature parkland. The main house – now the village clubhouse – was lovingly restored with great attention to detail reflecting the rural lifestyle.

Many of the pieces of furniture were chosen specifically for the house, including a grandfather clock and even a painting commissioned in Russia and delivered by hand to the village. The retirement properties built around the grounds were designed to fold around the clubhouse to create a strong sense of village life.

### **What challenges did you come up against when considering the design of Lime Tree Village?**

Cawston House was extended 2 years ago. The extension included the demolition and enlargement of the conservatory and the creation of a large multi-functional room. Great care was taken to ensure the new extension seamlessly matched the original building.

### **Do you think retirement villages are the next evolution in care home/retirement living design? Why?**

When people decide to downsize in later life, they seek peace of mind, support, social life, communal facilities, practical living accommodation and outdoor spaces. Retirement village life provides all

those things and ensures that residents can make new friends and feel part of a supportive and vibrant community of like-minded people. The demand for retirement housing into the future will continue to grow – and this approach will become increasingly popular.

### **What advice would you give to someone looking to redesign their retirement property over the next 12 months?**

When Retirement Villages build properties they are built to be both practical and stylish. Eye level kitchen appliances, easy access doorways, motion sensors, and wet rooms with anti-slip flooring are just some of the elements built into our properties – but we also ensure that we fit modern kitchens and contemporary detailing and lighting. Practical doesn't have to mean old-fashioned.

### **We're seeing more and more retirement villages built in the heart of a community as opposed to on the outskirts. Is it important to provide a space where integration with the community is readily available?**

Lime Tree Village is built on the outskirts of Rugby but we have provided a range of on-site communal facilities to enable residents to create their own sense of community. Many of our independent living residents have cars which give them more mobility, and a local bus service stops in the heart of the village.

### **Why do you think it's important to**

### **incorporate social spaces into senior living design?**

The beauty of retirement village life is that it brings together like-minded individuals from different walks of lives – many of whom have similar special interests. The communal facilities in our villages provide the environment for residents to make new friends, join clubs, societies and groups and can choose the lifestyle that works for them.

### **Dual-purpose spaces must be important in order to accommodate all the activities on offer. How do you create a space designed to fulfil many uses?**

At Lime Tree Village our communal facilities comprise a library, restaurant, bar, snooker room, conservatory and events lounge, which can be used for a myriad of different things from yoga to concerts; carpet bowls to weekly quizzes. The outdoor spaces also offer a range of options including a croquet and games lawn, woodland walks, allotments, and pretty pond. Nearly all of our 14 villages have multi-function spaces.

### **How important are the grounds of the village when coming up with the design?**

Retirement Villages takes great care to ensure that the grounds are imaginatively used to create added interest for residents. At Lime Tree Village for instance, the outdoor spaces also offer a range of options including croquet and games lawn, woodland walks, allotments and numerous ponds. The grounds

maintenance team prides itself on the stunning outdoor areas.

### **It's been described as 'five-star retirement luxury'. Is there a rise in residents wanting luxury accommodation?**

Everyone wants to live in a lovely environment. At Retirement Villages we do everything we can to ensure that we create villages and properties of the highest quality. Demographic reports suggest that there is a significant market for this kind of retirement offering – which explains why we are seeing such a growth in this sector.

### **What is your favourite part of Lime Tree Village?**

When you arrive at Lime Tree Village it feels every bit like an established village – with a web of roads, cottages, bungalows, apartments, eye-catching village pond, beautifully landscaped grounds and a simply stunning central clubhouse. There is a lot going on both inside the clubhouse and in the grounds, so it is the strong sense of community that makes it special for me.

### **What do you think sets your venue apart from the others?**

Cawston House, the central clubhouse for the exclusive use of residents and their families, is the heartbeat of village life. The interior design is both imaginative yet practical and presents a real sense of warmth, comfort, quality and community.

Ultimately, it is the residents themselves who make Lime Tree Village what it is – we can provide the footprint but the personality and character of the village is determined by the residents.

### **Why do you think the judges chose your venue as a winner this year?**

The detailing – the sourcing process to find the right furniture, art, carpets, wallpaper when the refurbishment was done – was simply astonishing. Many of the items were sourced from antique centres and the large portrait painting in the hall was commissioned in Russia and delivered by hand to the village.

The clubhouse oozes style and quality with incredible attention to detail. But the interior design was not a vanity project. It was designed to deliver an outcome that reflected the history of the house and mirror the local vernacular.

### **What advice would you give to someone looking to enter the Style Awards next year?**

Interior design must be fit for purpose. Lovely looks are meaningless if they fail to deliver a practical outcome for those living in the space. Everything in Cawston House at Lime Tree Village has a purpose. It presents clean and uncluttered spaces that provide residents with a building that is without any shadow of doubt, the centre of village life.







The Collective Old Oak, London

## CO-LIVING CONVENIENCE

There has been a marked increase in creating intergenerational living and co-living dementia villages across Europe which encompasses all types of client needs, from social housing, student accommodation to care homes – allowing

for transitional housing when care needs increase.

These models create small clusters of buildings to help form small communities, who in turn, naturally look out for each

other, and include restaurants, shops and a library to recreate usual village life, and it's something that the UK is aiming to replicate in the near future.



Aspiring Lifestyle Retirement Village, New Zealand



Middleton Hall Retirement Village, Darlington



Regis Corinthian Court Retirement Village, Australia



Rosebank Park, Essex



AND FINALLY

We'd like to say a huge thank you to our Style Awards judges for taking part this year. With a number of names from across multiple industries, the Style Awards really could not have happened without them.

With a wealth of awareness and experience of the markets, they crowned the winners of our 2017 Hilden Style Awards, delivering honest and valuable feedback and with a knowledge base like no other.



**Angie Silver**  
Luxury Lifestyle & Travel Blogger



**Richard McCreedy-Hughes**  
Creative Director of Goddard Littlefair



**Jacqui Hurst**  
Sales Director for Vision's Hospitality Division



**Andrew Linwood**  
Head of Hospitality Design at Areen



**Laurie Thomas**  
Managing Director of Vision



**Robin Sheppard**  
Chairman at Bespoke Hotels



**Sharron Livingston**  
Editor of The Travel Magazine



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Thank you to the following establishments featured in this year's Style Guide:

Nhow Berlin - Renaissance New York Midtown Hotel - Hotel Silken Puerta America, Madrid - Kameha Grand - Space Suite, Zurich - Peninsula Paris - Jo & Joe - Brown TLV Urban - Hotel, Tel Aviv - The George, Hamburg - The Asbury Hotel, New Jersey - Okko Hotels Porte De Versailles, Paris - Kakslautanen, Finland - Mandarin Oriental Barcelona - Hotel Danieli Venice - Hotel Hotel (Ovolo Nishi), Canberra - Majeka House - Raffles, Istanbul - Aria Hotel, Budapest - Ashford Castle, Ireland - Number Sixteen, London - Hotel Henriette, Paris - Pius Hus - Ion City Hotel, Iceland - Bellagio, Las Vegas - Four Seasons, Paris - Hotel Danielo, Venice - Gaylord, Tennessee - Hotel Figueroa, Los Angeles - Vivood Landscape Hotel - El Fenn, Morocco - Urban Spaces, Ibiza - Hotel Not Hotel, Amsterdam - The Cullen, Melbourne - 25hours Hotel, Vienna - Ciragan Palace, Istanbul - Sant Pere del Bosc Hotel & Spa, Costa Brava - The Chapel, Harrogate - Hotel Orderberger, Berlin - Titanic Hotel, Liverpool - The Three Glens - Cliveden House Hotel, Taplow - Scandic Grand Central, Sweden - Mr & Mrs Smith New Style Hotel, Paros - The Thief, Oslo - Herangtunet Boutique Hotel, Norway - At Six, Stockholm - La Purificadora, Puebla - Ruby - Lissi Hotel, Vienna - Pod 39 Hotel, New York - Pulitzer, Amsterdam - Blue Bar at The Berkeley, London - Hotel Restaurant Anker, Lucerne - Soho House, Barcelona - Tribe, Perth - Chateau Hochberg, Strasbourg - Muji Hotel, China - The Ginger Pig, Brighton & Hove - Hotel SP34, Copenhagen - Nishiki, Milan - In's Cafe, Taichung City - Volkshaus, Basel - Raw, Taipei City - Harts Head Inn, Giggleswick - Bar Central, Stockholm - Bandito Latin Kitchen & Cantina, - El Burro, Cape Town Circus, London - Sofitel Luxembourg Le Grand Ducal, Luxembourg - Zambezi House, Victoria Falls - The Ritz, London - Grand Pacific Restaurant, Manchester - The Jane, Antwerp - Restaurant Le Louis XV - Alain Ducasse à l'Hôtel de Paris, Monte Carlo - Ammo, Hong Kong - The Breakfast Club, Hackney - The Basement, Edinburgh - Lumee Restaurant, Bahrain - Vie Montagne, Switzerland - Lemon Grass, Bogor - Donny's Bar, Sydney - Spin Bar, Kozina - Sheraton Grand Mirage Resort, Port Douglas - Kinoya Izakaya, Montreal - Våkst, Copenhagen - El Japonez, Mexico - JG Domestic, Philadelphia - Segev Kitchen Gardens, Hod Hasharon - Petersham Nurseries - Taiyo, Milan - London Cocktail Club, London - Oriole, London - CopperBay, Paris - Manettas Bar, London - Manko, Paris - The Crystal Bar at The Wellesley, London - Atlas Bar, Singapore - The Den at The Ivy, Sydney - Tonight Josephine, London - The Four Sisters TownHouse, London - Bourne & Hollingsworth Buildings, London - Big Wine Freaks, Moscow - Tigerlily, Edinburgh - Herzog Bar, Munich - Mr Simon, Italy - Hotel Christiania, Oslo - Viviane Restaurant, Beverly Hills - Grind Restaurant, London - Carcassonne Bed & Breakfast, Carcassonne - Stow House, Leyburn - Apartment Antoine Marty, Carcassonne - Mangle Cottage, Pittenweem - 23 Mayfield, Edinburgh - 11 Cadogan Gardens, London - Coswarth House, Padstow - La Colonie, Aveyron - Gorki Apartments, Berlin - Fujiya Inn, Japan - Holcombe Inn, Somerset - The Chapel, Harrogate - Casa Palopo, San Antonio Palopó - Entre Cielos, Mendoza Province - Tholos Resort, Santorini - Le Sirenuse, Amalfi Coast - Sublime Comporta, Grândola - Areias Do Seixo, Torre Vedras - Engelen aan de Waterkant, Ghent - No. 46, Prague - Hameau des Baux, Provence - Shanti-Som Wellbeing Retreat, Marbella - Titanic Spa, Huddersfield - Bio-Hotel Stanglwirt, Söllandl - Thief Spa, Oslo - Spa Nolinski by La Colline, Paris - Grand Hotel Tremezzo, Lake Como - Ananda in the Himalayas, Narendranagar - Watnook Lakeside Accommodation, Penrith - 7132 Hotel, Vals - Shiseido Spa at Excelsior Hotel Gallia, Milan - SHA Wellness Clinic, Alicante - Rosewood Mayakoba, Riviera Maya - ESPA at The Europe Hotel and Resort, Killarney - Uma Spa at Tierra Patagonia, Chile - Chamberlain Court Care Home, Tunbridge Wells - Lakeview Care Home, Surrey - Anya Court Care Home, Rugby - Signature at Ascot Grange, Burscough - Kings Lodge, Camberley - The Collective Old Oak, London - Regis Corinthian Court Retirement Village, Australia - Rosebank Park, Essex - Middleton Hall Retirement Village, Darlington - Aspiring Lifestyle Retirement Village, New Zealand - Lime Tree Village - At Six - Annie's Cabin - No Entry - Pink Mamma - Soho House - Shangri-La, Singapore - Atlas Bar Singapore - Shade Burger Ukraine





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